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Macalester Today May 1996

Macalester College

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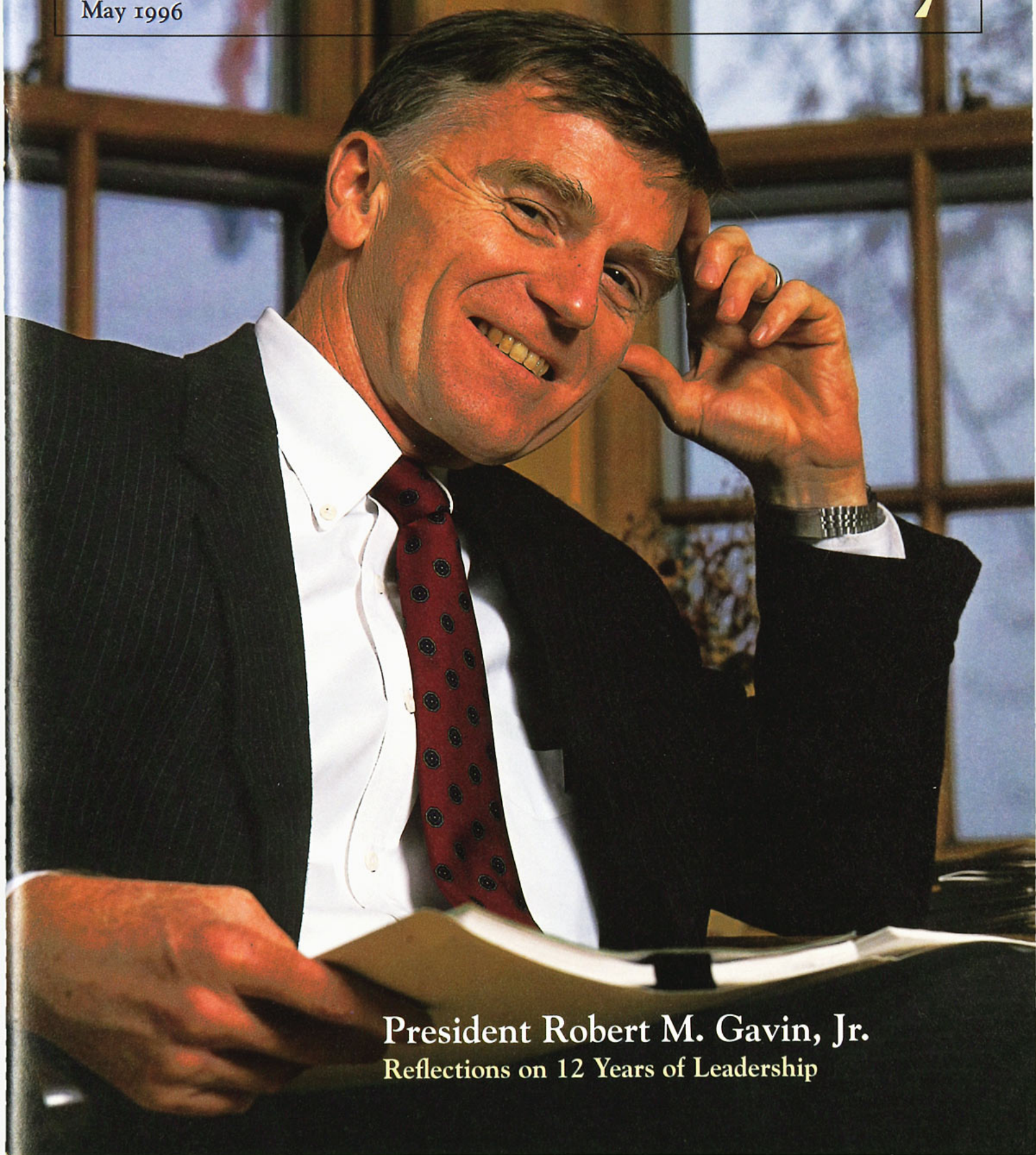
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Macalester Today

May 1996



President Robert M. Gavin, Jr.
Reflections on 12 Years of Leadership

MACALESTER TODAY welcomes letters from alumni, the primary audience of this magazine, as well as other members of the Macalester community. Exceptions are letters that personally malign an individual or are not related to issues at Macalester or contents of the magazine. Please send letters intended for publication to *Letters to the Editor*, Macalester Today, College Relations, Macalester College, 1600 Grand Ave., St. Paul, MN 55105-1899. You can also send your letter by fax: (612) 696-6192. Or by e-mail: mactoday@macalstr.edu. We reserve the right to edit letters for conciseness and clarity.

Animal research

I WAS DISTRESSED to learn of the use of animals in drug addiction research at Macalester. The response of the faculty members involved, published in the February 1996 issue of *Macalester Today*, completely fails to justify their abuse on a moral or practical level.

Morally, their response failed to acknowledge that their animal subjects are sentient mammals that experience physical and emotional suffering, just like humans. On a practical level, do we really need to waste taxpayer dollars to torture animals to discover that human addicts in treatment do better when they are given other non-drug rewards in the community?

The Macalester community is justly proud of our school's spirit of internationalism, in which we extend our concern and understanding to peoples outside our own national boundaries. We should enlarge our task to extend our compassion to all living things, and set an example by respecting life within the classroom as well as outside it.

I plan to discontinue my financial support of Macalester until the school stops such shameful abuse.

Michael Boito '80
Arlington, Va.

AS A 1975 magna cum laude graduate with a major in psychology, I disagree with Professor Lynda LaBounty's assessment that animal experiments might provide the answer to drug addiction [August 1995 and February 1996 issues of *Macalester Today*].

As a practicing psychiatrist, I often treat people who are addicted to drugs. We have a wealth of data from human experience showing what works and what doesn't.

Animal experiments do not add to that knowledge in any meaningful way.

Regrettably, animals are also used in teaching exercises. In my opinion, it is long past time for Macalester to retire its animal laboratories, for both the animals' sake and that of the students. As a student, I participated in numerous exercises in which simple concepts were demonstrated on rats, pigeons and other animals, all of whom were then killed. In the 1970s, we were perhaps more oblivious to the rights of animals than we are today.

I recognize that there are some psychologists who have made careers out of animal

To our readers

WE HAD A PROBLEM with the mailing labels on some copies of February's *Macalester Today*.

As a result, about 3,000 readers received their magazines a week or two later than they should have. Other copies of the magazine omitted one of the names that should have been on the label. Some readers even got two copies when they should have received only one.

Fortunately, the large majority of *Mac Today* readers received the February issue properly addressed and in a timely fashion.

The error was caused in the conversion of a single computerized disk containing some of the mailing labels. We and our printing company have taken steps to make sure the problem does not happen again.

— Nancy Peterson, Executive Editor,
and Jon Halvorsen, Managing Editor

use, but in my judgment, this is not a part of psychology that the department needs to support.

Georgetown University has eliminated all use of animals from its psychology courses, relying on other teaching methods which make better use of its resources. I would be very pleased to learn of a similar change at Macalester.

Neal D. Barnard '75, M.D.
Physicians Committee
for Responsible Medicine
Washington, D.C.

Macalester Professor Lynda LaBounty and Marilyn Carroll of the University of Minnesota reply: Neal Barnard and Michael Boito are wrong on two major points. Contrary to what they say, animal research is playing an important role in the improvement

of treatment for addiction. An especially clear example is provided by recent treatment successes at the Human Behavior Pharmacology Laboratory in Vermont, but there are many others one can find in the literature.

Second, Neal Barnard underestimates Macalester students. They are fully ready to take educational advantage of laboratory involvement in their coursework — just as in the other sciences. Further, the research training they receive using animal paradigms provides necessary preparation for highly competitive graduate programs in areas such as neuroscience.

Of course, as mentioned in our previous statement in the February issue of *Macalester Today*, we take our ethical responsibilities seriously and meet all legal requirements and ethical guidelines established by our professional organizations.

IN HIS LETTER on animal research in the February issue of *Macalester Today*, Nicolas Atwood '95 mixes the usefulness of animal studies with that of animal "rights." So little is known of the pathophysiology of addictions that any evidence is to be welcomed; Atwood avoids the sharp question of what must be done to substitute relevant data for his understandable but emotional notions. No responsible investigator has ever caused unnecessary pain or suffering to any animal subject. In every reputable laboratory in the West, animal work does continue and is vital to the alleviation of suffering in animal and man.

I am but one Macalester alumnus who dissents from Atwood's views and writes to support the work being done by Drs. LaBounty and Carroll.

The letters column of *Macalester Today* is a suitable place to ask alumni to ask questions, and one of these is about animals and "rights." Animals do not have "rights"; humans may have "rights" but only when they are in balance with corresponding responsibilities. Humans unquestionably have a moral responsibility towards animals, but animals do not form part of the same moral community with us; certainly they do not form part of any moral community since they do not and cannot exercise any moral responsibility. And neither can they have any "rights" toward each other, for example.

I would be more satisfied if Atwood would write about our responsibility toward sentient creatures and not about "rights." He could help our understanding of "rights" if he could tell us: Which animals? All, or only some? And if all, how should we designate some of these as vermin?

J.K. Rose '50
University of Cambridge, England

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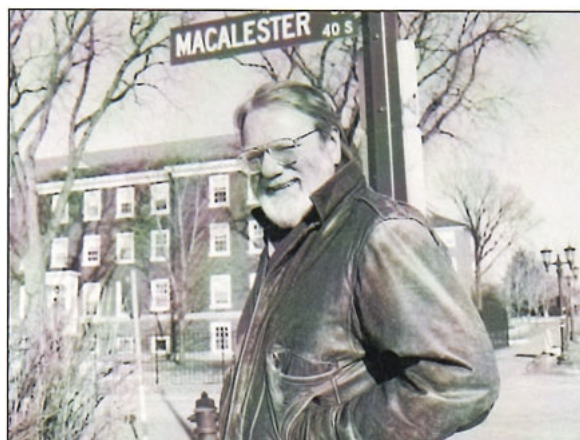
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To submit comments or ideas, write: *Macalester Today*, College Relations, at the above address. Phone: (612) 696-6452. Fax: (612) 696-6192. E-mail: mactoday@macalstr.edu.

Economist Michael McPherson named college's new president

MICHAEL S. MCPHERSON, dean of the faculty at Williams College in Williamstown, Mass., and a nationally known economist, writer and authority on the economics of higher education, has been named the 15th president of Macalester.

The Board of Trustees made its announcement March 12 after a lengthy national search.

McPherson succeeds Robert M. Gavin, Jr., who announced last year that he would step down after 12 years as president. McPherson will begin serving at Macalester on Aug. 1.

"I feel very fortunate to join the Macalester community at a point of such excitement and promise," said McPherson.

"Macalester is a college of great distinction and of even greater potential. I am honored to have been asked to play a part in helping to realize that potential."

McPherson and his wife, Marge, were given a warm welcome by the Macalester community at a special convocation in Weyerhaeuser Chapel.

McPherson, 48, has been a consultant on enrollment, tuition and financial aid policy to liberal arts colleges and universities around the country. In 1992, he served as a consultant to Macalester in shaping its long-term strategic plan.

"I see the next decade as a time when colleges and universities will need to confront tough questions about what we mean by quality and how best to provide high-quality education at a cost families can afford," McPherson said. "I would like Macalester College to be a major participant in that national debate."

"There are some, no doubt, who think that the rapid economic, technical and social changes our society is undergoing have rendered the residential liberal arts college obsolete," McPherson continued. "I would argue that the residential liberal arts college will continue to provide the model for society, and for the universities, of what serious liberal education means. Macalester, with its strong commitments to international education, to diversity and to service education, is exceptionally well positioned to sustain and strengthen its role as a leading liberal arts college."

Macalester's Presidential Search Committee was chaired by Janet Rajala

Nelson '72, a Macalester trustee, and included trustees Mark Vander Ploeg '74, Mark Lindsay '85, Mary Vaughan and David Ranheim '64; faculty members Martin Gunderson '68,

Jan Serie and Emily Rosenberg; student Yun Jae Chun '97; staff member Jim Jeffers; and alumnus Peter Fenn '70. Sandy Hill '57 served as executive assistant to the committee.



Michael McPherson

President-Elect Michael McPherson

Born: June 6, 1947, Milwaukee, Wis.

Family: wife Marge and two children, Sean, 14, and Steven, 19

Education: University of Chicago (B.A., mathematics, 1967; M.A., economics, 1970; Ph.D., economics, 1974)

Employment: Dean of the Faculty, Williams College, July 1994 to present (joined Williams faculty as assistant professor of economics in 1974)

Co-Director, Williams Project on the Economics of Higher Education, 1989 to present

Chair, Political Economy Program, Williams College, 1992-93

Chair, Economics Department, Williams College, 1986-90 and 1993-94

Senior Fellow, The Brookings Institution, 1984-86

Member, School of Social Science, Institute for Advanced Study, Princeton, 1981-82

Study Director, Committee on Continuity in Academic Research Performance, National Research Council-National Academy of Sciences, 1979

Visiting Fellow, Economics Department, Princeton University, 1977-78

Instructor, Economics Department, University of Illinois Chicago Circle, 1971-74

Books: Author and editor of seven books, most recently *Economic Analysis and Moral Philosophy*, with Daniel Hausman (Cambridge University Press, 1996), and *Paying the Piper: Productivity, Incentives and Financing in American Higher Education*, with Morton Owen Schapiro and Gordon C. Winston (University of Michigan Press, 1993)



Janet Rajala Nelson '72, chair of the Presidential Search Committee, addresses the convocation as Marge and Mike McPherson and President Gavin listen.

Hultquists' gift endows professorship in name of Dr. Mitau

MACALESTER IS establishing a permanent endowed professorship in memory of Professor Ted Mitau, thanks to a gift of \$2 million from Timothy Hultquist '72, chair of Macalester's Board of Trustees, and his wife, Cindy.

Details of the G. Theodore Mitau Distinguished Professorship in the Social Sciences will be announced later this year. The professorship is intended for a faculty member in the Political Science or Economics Department, although it could be awarded to another faculty member in the social sciences if the appropriate person in the other two disciplines is not avail-

able. The faculty member will hold the professorship for five years, after which another faculty member will be appointed.

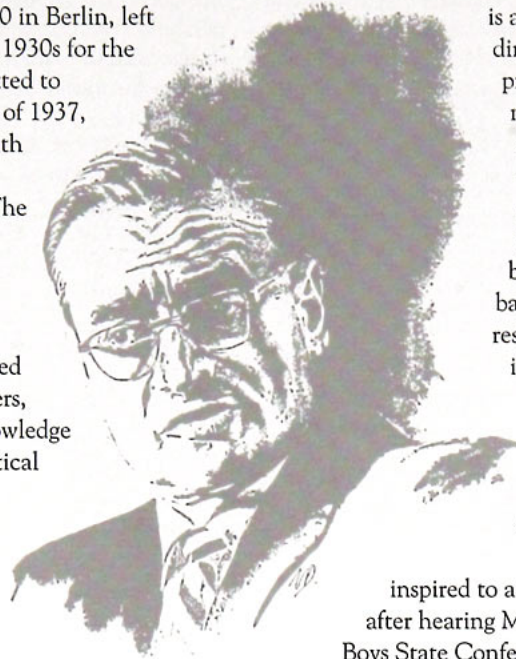
The Hultquists' gift was announced at a dinner held April 30 at Macalester in conjunction with the 15th annual

Endowed Mitau Lectureship. This year the lecture was given by Theodore J. Lowi, an acclaimed political scientist and author from Cornell University.

"Cindy and I are very committed to the Macalester College experience, and doing what we can to ensure that it continues to be available to future generations of students," Hultquist said in an interview. "Outstanding faculty are certainly at the core of the Macalester experience."

"Cindy and I decided we wanted to honor one of Macalester's great teachers and scholars, so that that person's name and example could be an integral part of the college in the future. To us, Ted Mitau resonated most completely with our values and what we believe to be the values of Macalester: great teaching ability and scholarship, an abiding interest in public service, an international point of view and high energy. Ted Mitau embodied all of these qualities and more."

Mitau, born in 1920 in Berlin, left Nazi Germany in the 1930s for the United States. Admitted to Macalester in the fall of 1937, he earned his B.A. with honors in three years, graduating in 1940. The same year, he joined Macalester's political science faculty. He became one of the college's most respected and influential teachers, celebrated for his knowledge of the American political process and his exhortations to students to take part in politics. He gave up the chairmanship of Macalester's Political Science Department in 1968 to become chancellor of the Minnesota State College System,



G. Theodore Mitau

is an advisory director and was previously a managing director and member of the operating committee at Morgan Stanley, but has stepped back from his other responsibilities there in order to devote more time to Macalester, other charitable interests and his family.

Hultquist was inspired to attend Macalester after hearing Mitau speak at a Boys State Conference when Hultquist was a senior at Anoka High School. He was able to take only one course from Mitau, who by then had assumed the chancellor's position, but he remembers it well.

"Constitutional Law was one of the most demanding courses at Macalester. As I recall, we studied and prepared 110 different Supreme Court briefs over the course of a semester, and we did a lengthy term paper as well. I feel fortunate that I was able to take the course — and I also feel fortunate that Dr. Mitau gave me an A. It was the hardest A I ever earned," Hultquist recalled with a laugh.

Hultquist also remembers how Mitau could inspire students. "I was there in the late '60s and early '70s, a time of social activism. He encouraged all of his students to become actively involved in the political system and to work through the system for change. Although I did not choose the profession of law or politics, Cindy and I have always tried to be active in our community and involved with the schools that our children have attended, and I have been actively involved in various aspects of my business, which touch upon people in a different way."

Hultquist said he and his wife are "very excited, enthusiastic and pleased to be able to honor Ted Mitau in this way." •

'To us, Ted Mitau resonated most completely with our values and what we believe to be the values of Macalester: great teaching ability and scholarship, an abiding interest in public service, an international point of view and high energy.'

— TIM HULTQUIST

but continued to teach some courses at Macalester. Dr. Mitau died in 1979 at the age of 59.

Hultquist, who has spent most of his business career with the investment banking firm of Morgan Stanley & Co. Inc., joined Macalester's Board of Trustees in 1985. He was elected chair in 1994. He



Timothy Hultquist

Nine earn tenure

THE BOARD OF TRUSTEES has approved tenure for nine faculty members. The following is condensed from Provost Wayne Roberts' report to the trustees:

• Ann Braude, Religious Studies.

A tenured associate professor at Carleton College before coming to Macalester, Braude is a social and cultural historian of American religion focusing on popular religion, gender and ethnicity in the 19th and 20th centuries. One outside reviewer said "her work is in the forefront of the movement among women historians to rethink their understanding of the constructs of 19th century gender ideology."



Ann Braude

Roberts said her students "find her an engaging and informed teacher with a gently demanding style, who gives challenging exams. She is an excellent and accessible adviser." Examples of her ability to teach through

the media include her interview on public radio's "Weekend Edition" and the documentary film "Telegrams from the Dead" based on her book *Radical Spirits*, which aired on the PBS TV series "The American Experience." She is currently preparing a book on American women and religion for the prestigious series *Religion in American Life*, to be published by Oxford University Press.

• **David Bressoud, Mathematics and Computer Science.** He was tenured and held the rank of professor at Penn State University before coming to Macalester. He has a keen interest in mathematics pedagogy and has endeavored throughout his career to improve undergraduate mathematics instruction. "Many students were enthusiastic in their praise of his use of historical development in his approach to teaching mathematics, complimentary of his use of group projects as an instrument for obtaining a deeper under-

standing of mathematics, and appreciative of his accessibility, personableness and friendly personality," Roberts said. Bressoud's excellence in research is evidenced by an impressive number of articles in the field of combinatorics and several textbooks on mathematics pedagogy. One review of his most recent textbook, *A Radical Approach to Real Analysis*, described it as "delightfully well-written," and another commented on how rare it is to have a first-rate scholar who is also highly capable and interested in mathematics pedagogy.

• **Adrienne Christiansen, Communication Studies.** Students have consistently praised her diligence in classroom preparation and her capacity to stimulate substantive discussion. They also value her for advising, counseling and scholarly interchange. A colleague remarked: "In 40 years of teaching I have seldom seen such consistently high [student] evaluations..." Students have described her as "a fabulous teacher," an "exceptional professor," "extremely knowledgeable, articulate and readily accessible." As a scholar, Christiansen has compiled a sound record of publication in refereed



David Bressoud

professional journals. She has contributed chapters to books and is at work on two book manuscripts, prospectuses for which have been positively assessed by outside reviewers. Her work on conservative and feminist rhetoric has received high praise from her peers. "She enlists students in her scholarly enterprise, instilling in them enthusiasm and care in scholarship," Roberts said.

• **John Craddock '80, Geology.** In both his professional development plan and his personal statement requesting consideration for tenure, Craddock underscores his goal of linking teaching and student research. One colleague called him "the model of a scholar-teacher." His melding of research



Adrienne Christiansen

and teaching gives his classes "vitality and seriousness," otherwise difficult to attain in the opinion of an outside peer evaluator. Students single out his "enthusiasm," "excellent rapport with students" and "unparalleled dedication to students' learning." A specialist in areas related to

tectonics, Craddock publishes in prestigious journals, and many of his co-authors are recognized leaders in the field. Virtually every peer reviewer emphasized Craddock's unusual productivity, quality and broad range of interests. "He

has made a fine record of professional accomplishments in only six years," according to one outside peer reviewer, "and there is

absolutely no doubt that his professional stature will continue to grow."



John Craddock

• **Andy Overman, Classics.** Overman, who came to Macalester after four years at the University of Rochester, is a central figure both in the continuance of the quality instruction in classics and in the cross-disciplinary efforts that link his field with other fields. Student letters indicate he is a dynamic and inspiring teacher. His courses include a broad, interdisciplinary scholarly focus and high standards. One student wrote: "A witty, eloquent lecturer who is quick on his feet, Overman displays breadth and depth of knowledge and does so in a scholarly, competent way." His



Andy Overman

scholarly specialization concentrates on Judaism and Jewish communities in the Greco-Roman period. This current emphasis is relatively new; his first two books were devoted to studies of the Matthew Gospel.

Outside peer reviewers commenting on his work on the Matthew Gospel were impressed with his insights and interdisciplinary approach,

which combines the methods of sociology, history and biblical textual analysis. Commenting on Overman's present research interest, the Jewish diaspora in the Greco-Roman world and his archeological work in the Crimea, the peer reviewers emphasize the great potential of this line of research and writing, which combines textual, historical and archeological evidence.

• **Clayton Steinman, Communication Studies.** A tenured professor at California State University at Bakersfield before coming to Macalester, Steinman has "an ability to combine research, teaching and service into a seamless whole," Roberts said. His research on television informs his classes and recommends him to the local media. The open spirit that animates his writing and classroom discussions makes him a welcome com-



Clay Steinman

mittee colleague. Steinman's courses are known for their appeal and rigor. One student describes his teaching as remarkably articulate and inspiring. Several students rate him among the finest educators they have encountered. External peer reviewers note that Steinman's is the kind of intelligent, well-rounded scholarship that contributes to effective teaching. Several use his articles in their graduate courses, since the articles explain issues in a clear but spirited fashion. His work bridges the humanities and social sciences. His experience as a journalist prior to his academic career informs his work on the media, and he has served the *Mac Weekly* as an adviser.

Photographs of a dream

Award-winning photographer Flip Schulke '54 returned to campus in March for an exhibit of 60 of his historic photographs of Martin Luther King, Jr. The exhibit, "He Had a Dream: Martin Luther King, Jr., and the Civil Rights Movement," was held in the Macalester Galleries in the Janet Wallace Fine Arts Center. Schulke is the author of three books about Dr. King, his close friend. Last year he also received the prestigious Kodak Crystal Eagle Award for Impact in Photojournalism, given by the National Press Photographers Association.



GREG HELGESON

• **Jaine Strauss, Psychology.** She taught for six years at Williams College before coming to Macalester. Evaluations of her teaching indicate that she is committed to her classes, energetic, enthusiastic and sincerely interested in her students. One student commented on "her amazing amount of energy and patience." Others described her as an "incredible lecturer... one of the best professors I have ever taken a class from" and as "dynamic, creative and compassionate." One faculty colleague referred to her as "the best undergraduate teacher I have known in 20 years." Strauss is an active and productive scholar, has authored and co-authored numerous articles in two fields of psychology, and has edited one book. Her earlier work, based on her dissertation, concerned the effects of Ritalin on cognitive processes. She has begun investigating eating disorders among women.



Jaine Strauss

Reviewers gave this work very high praise. Through her affiliation with the Anoka County Hospital in which she regularly places student interns, she has integrated her scholarship, teaching and service into a unified experience.

• **Joëlle Vitiello, French.** She has introduced new ideas into the Macalester curriculum, while maintaining the rigor and interests of the French Department. She has brought her verve, intellect and a demanding teaching style to each of her classes. Vitiello bases her educational philosophy on sharing, rather than imposing knowledge on students, and in making connections between course work and the world outside. One reviewer calls her courses eye-opening and mind-stretching, and students credit her classes for exposing them to the multiculturalism of the French world. She is one of few faculty members who can offer literary and cultural theory across the curriculum. Her efforts to redefine the

French world and to contribute to other programs have meant that she has taught 14 different courses since her arrival. She places great expectations on students, who in turn praise her for forcing them to focus



Joëlle Vitiello

on work and discipline, and for her great world-wide knowledge. Vitiello has focused her research on women's literary and cultural productions, and her approach is as much anthropological and cultural as lit-

erary. Reviewers praise her research for its originality and the breadth of its references.

• **Karl Wirth, Geology.** Students speak glowingly of the "excitement," "passion," "high standards," "availability" and "commitment" he brings to his teaching. His courses reveal a willingness to experiment in pedagogy. Indeed, since 1991 he has developed 10 new courses. Field trips play a particularly important part in his teaching, and he has led groups of students to Hawaii, Death Valley, Greenland, Iceland and Costa Rica, showing that Macalester's emphasis on internationalism is not restricted to the social sciences and the humanities. Wirth's own research shows a similar international dimension. He has conducted field studies in Alaska, Brazil and the Philippines. He brings to his petrology a solid grounding in the physical sciences and an unusual breadth of interests. His research productivity elicits the admiration of external evaluators, one of whom calls it "an extraordinarily impressive record."



Karl Wirth

dent at the university. The administration building is now named after him.

He and his wife, Ruth Albrecht Gerberding '53, remain active in Seattle civic affairs.

Two tie for prize

A TEAM FROM MACALESTER and a team from Carleton tied for the top prize in the fourth annual Konhauser Problemfest, a mathematical problem-solving competition established in memory of Macalester Professor Joe Konhauser.

The competition, held Feb. 24 at Macalester, attracted 16 teams and 47 students from Macalester, Carleton, St. Olaf and, for the first time, St. Thomas.

Macalester's top team of Tamas Nemeth '99 (Taszar, Hungary), Vahe Poladian '99 (Yerevan, Armenia) and Fazil Zobu '97 (Istanbul, Turkey) tied for first with a team made up of three Carleton students. Their scores — 86 out of 100 points — were the highest ever in the competition. Each of the six members of the top two teams won \$40.

One team — Michael Dekker '97 (Bellevue, Wash.) of Macalester and Ian Taylor of Carleton — participated by fax from Budapest, Hungary. They finished fifth.

Because a Carleton team won the third Konhauser Problemfest in 1995 and tied for first this year, Carleton keeps for another year the sculpture by artist-mathematician Helaman Ferguson which serves as a traveling trophy for the

competition. The granite sculpture provides a proof of the "Pizza Theorem," one of Konhauser's favorite problems.

Internationalism Award

THE WINNER of this year's Macalester Internationalism Award is Tonderai Wilson Chikuhwa '96, who graduates this month with honors in political science and international studies.

The award was presented March 8 at the International Dinner. It includes a certificate, a world atlas, and \$500 in cash. A plaque listing annual winners is displayed at the International Center.

The Internationalism Award, established by the International Center in 1987, is presented to a graduating senior. The student must have a record of academic

Senior counsel

Four members of the Class of '96 share job-hunting tips with their own generation

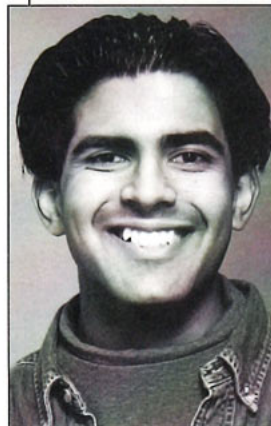
FOUR SENIORS showed that, when students are searching for jobs, the best people to go to for advice may be their fellow students.

Tosh Dhanalal (Warren, Minn.), Alex Kafka (Kuala Lumpur, Malaysia) and Edward Aitken (Bolin, Calif.), all economics majors, met with about 20 other students in

March to provide advice and share their experiences in looking for jobs in the field of investment banking. The seniors discussed the importance of résumés, networking and internships, provided advice about interviewing and discussed the various duties of investment bankers.

Along with

another senior and economics major, Rajiv Mareachealee (Quatre Bornes, Mauritius), who will join Bear Stearns in New York, they put a package together for their audience. It included each of their résumés,



Tosh Dhanalal '96

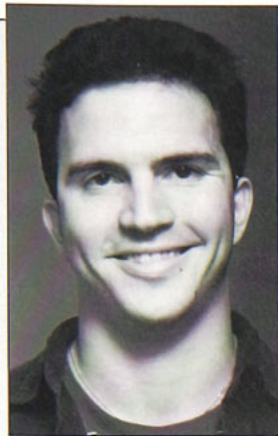
and co-curricular activity and accomplishments that demonstrate a commitment to international scholarship, understanding and citizenship on and off campus, as well as the promise of a lifelong concern for global cooperation and understanding.

David Blaney, assistant professor of political science, nominated Chikuhwa for the award, describing him as "an outstanding student by virtually every measure. He performs intellectual tasks with diligence and care. He not only has an orderly mind, but he possesses a theoretical acuity that takes him deeply into issues.... I have been very impressed by his performance as a teaching assistant and overwhelmed by the positive feedback from other students.... On top of all of this, Tonderai remains a very unassuming person. He is gentle and soft spoken, extremely generous and polite almost to a fault.... I have every

New trustee

WILLIAM P. GERBERDING '51 has been elected to the Macalester Board of Trustees.

Gerberding retired as president of the University of Washington in Seattle last Aug. 31 after 16 years and two months in office — the longest tenure of any presi-



Alex Kafka '96

interview tips, definitions of investment banking and a list of Macalester alumni who work in the industry, with their phone numbers.

During the discussion, Dhanalal, Kafka and Aitken stressed the

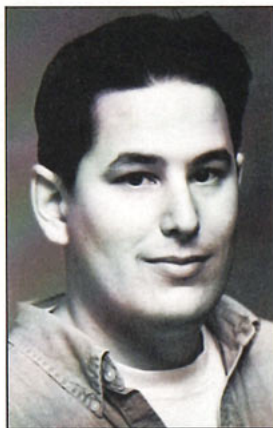
importance of making contacts and networking when looking for a job. "Most places where I sent my résumé cold, where I didn't know anybody, I got a rejection letter," said Kafka, who has accepted an offer to work in Salomon Brothers' New York office. "Most places where I sent in my résumé and I had some kind of connection, I got an interview. So, it makes a big difference if you know somebody."

The seniors emphasized that they wanted to help others as much as possible. Students "can feel free to talk to us and call us at anytime," said Aitken, who has been hired by Merrill Lynch's San Francisco office.

Aitken also discussed the importance of a strong résumé. "For everything I put on my résumé, I tried to develop the idea that I

succeeded at what I was working at," he said. "I tried to take that experience and take it as far as I could, make something special out of it. You want to make it [your résumé] as good as you can and you want to make a story out of it."

The seniors also mentioned internships as an important part of the application process. "It's good to have big-name companies... but, at the same time, if you had an interesting internship where you were a big fish in a small pond and you actually had real responsibilities that are applicable to the job, that is good, too," said Dhanalal, who was hired by Wessels,



Edward Aitken '96

Arnold & Henderson for the firm's Minneapolis office. "When you are looking for internships, you have to keep in mind exactly what you are looking for and how that will translate into a position."

Finally, Kafka, who has a second major in East Asian studies, offered

advice about the interview process. He discussed a list of typical and not-so-typical

questions that could be asked at an interview. He also gave students some interview suggestions. "Be yourself," he wrote on a sheet of basic tips. "Do not try to build an image or lie. It is not likely to resist the scrutiny of 10 experienced interviewers."

Economics Professor Karl Egge and Macalester's Career Development Center organized the discussion. Egge said he thought it would be worthwhile to have

'Be yourself. Do not try to build an image or lie. It is not likely to resist the scrutiny of 10 experienced interviewers.'

— ALEX KAFKA '96

students who have already found jobs share their experiences with undergraduates who will be looking for similar jobs in a year or two. "I encourage all of you to memorize their names and their faces," Egge told the other students at the beginning of the discussion. "When you are seniors and want to get into this industry, they will be your primary contacts."

— Maia Werner '98

reason to think that he will be successful at whatever he pursues."

Chikuhwa was born in Kiev — his mother is from Ukraine and his father from Zimbabwe — and grew up in Sweden

and Zimbabwe. After leaving Macalester, he will take up a one-year fellowship at the Carnegie Endowment for International Peace in Washington, D.C., where he will work with the Africa and Migration Research Projects. The following year he plans to pursue graduate study in the field of international affairs and public policy.

Chikuhwa hopes to spend some years teaching and writing. But "I am driven to ultimately return to Southern Africa to help effect the change and reform that is so vital to the development of this part of the world. I believe that the choices that I make for the future reflect an ongoing life commitment to internationalism and transcultural understanding. I have grown and matured a great deal in my time at Macalester College, and as I begin this next stage in life, I hope to build on my experiences here."

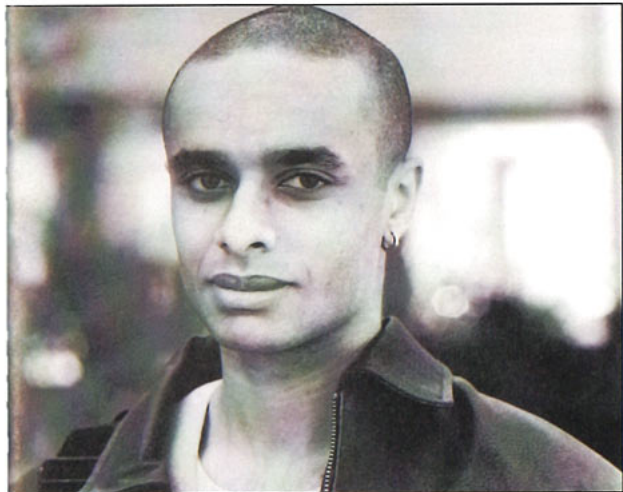
Putnam results

MACALESTER'S TEAM in the annual Putnam Mathematical Competition finished 32nd among the 150 teams that were awarded rankings — the best ranking in Macalester's history.

The Putnam Mathematical Competition, which began in 1938 and is administered by the Mathematical Association of America, is a competitive examination in collegiate mathematics given to undergraduates in the U.S. and Canada. It was held simultaneously at each college and university campus last Dec. 2, but the results were not announced until recently.

Participants at Macalester were:

- Vahe Poladian '99 of Yerevan, Armenia (39 points; ranked 152nd out of 2,468);
- Fazil Zobu '97 of Istanbul, Turkey (score: 34, rank: 209.5);



Tonderai Chikuhwa '96, who grew up in Sweden and Zimbabwe: "an outstanding student by virtually every measure"

- David Castro '97 of Lake Katrine, N.Y. (score: 30, rank: 274);
- Djordje Gluhovic '96 of Sarajevo, Bosnia-Herzegovina (score: 21, rank: 452.5);
- Tamas Nemeth '99 of Taszar, Hungary (score: 20, rank: 513);
- Michael Dekker '97 of Bellevue, Wash. (score: 20, rank: 513);
- Dan Nordquist '98 of Coon Rapids, Minn. (score: 10, rank: 988.5), and

- Samar Lotia '97 of Karachi, Pakistan (score: 9, rank: 1,168)

Poladian's result earned him a "Category II" listing, one of three such designees at Minnesota schools. His score of 39 was close to Macalester's all-time record of 40. Zobu, Castro, Gluhovic, Nemeth and Dekker all earned listings in the official "Top 513" list. There were 15 such scores at Minnesota colleges, 6 of which came from Macalester.

Web site expands

MACALESTER HAS an expanded and reorganized presence on the World Wide Web, thanks to recommendations of a task force appointed by President Gavin. Among the highlights of the plan:

Organization: Information included in the Web site has been organized for access by two distinct audiences: those inside the college, and those outside. Thus people

Faculty votes to end January classes after 1997

NEXT JANUARY'S Intersession classes will be the last at Macalester.

Ending several years of periodic and sometimes passionate debate over the value of Macalester's January term, the faculty voted by a decisive margin Feb. 14 to eliminate January classes after 1997.

The vote changed Macalester's academic calendar to a two-semester system, starting in the fall of 1997.

When Macalester began its January term in 1964, it was called Interim and regarded as boldly experimental, a way to introduce new courses and encourage students and faculty to explore a vast breadth of subjects. Students were graded only on a pass-fail basis.

By the time the 30th and last Interim session was held in January 1993, critics were saying Interim was not academically serious and simply too short a period in which to study most subjects.

Starting in 1994, the redesigned January term has been called Intersession. Students received grades, and departments were allowed to offer courses that counted toward a student's major or met distribution requirements.

The faculty vote supported the Curriculum Committee's recommendations on the January term. "[Faculty] staffing problems [with Intersession] are simply a symptom of the fact that too many of us do not find Intersession classes a worthwhile use of our time," the Curriculum Committee wrote in its rationale for its recommendations.

"Many faculty members have clearly decided that, given the choice between

teaching a course during the regular semester or during January, they would prefer to teach in the regular semester despite the fact that teaching in January gives them a lighter teaching load during

Intersession facts

JANUARY 1997 will be the last time that Intersession classes will be offered.

THE SPRING SEMESTER will begin on the fourth Monday in January.

FACULTY WILL RETAIN the option of offering specific students up to two credit hours in January for work on independent projects, in study-abroad programs or in internships.

THE GRADUATION requirement will be changed from the current 136 credit hours to 128 credit hours, effective with the class matriculating at Macalester in September 1997. In order to reflect the absence of 4 credit hour opportunities in January beginning in 1998, the graduation requirement for the graduating class of 1998 will be reduced to 134 credit hours, the requirement for the class of 1999 will be reduced to 132 credit hours and the requirement for the class of 2000 will be reduced to 130 semester hours.

the rest of the year. A large part of that decision seems to rest on the strong feeling that something is lost in compressing a four-credit course into three and a half weeks. This is not to deny that there are faculty members who teach wonderful classes during Intersession and that we will lose something valuable when those classes disappear. But there are not

enough people who are enthusiastic about January classes to staff them as we need to have them staffed," the Curriculum Committee said.

Several students spoke during the faculty debate, all of them urging the retention of some form of January term. They also presented the faculty with a petition signed by 914 students who wished to retain classes in January. Expressing his disappointment at the faculty vote, Jon Copans '96 (Brattleboro, Vt.) wrote in the next day's *Mac Weekly*: "The month of January was something that set Macalester apart. It was a time to do things a little bit differently, a time when many friendships were formed, a time when a feeling of community was fostered and a time when people could branch out a little bit and focus on a single area of study... The month of January has played a huge role in my experience here."

In a short essay he wrote about Intersession after the decision, Provost Wayne Roberts, a faculty member since 1965, said ending courses in January will serve to strengthen the four-year program.

"The introduction of student portfolios to be developed through a four-year college experience, the increase in the opportunities for independent study, the concept of research-based learning and the requirements of a capstone experience for every senior all make demands on faculty time," Roberts wrote. "Elimination of Intersession frees up faculty time and college resources that enable us to greatly enhance the academic program, gaining more than we have lost." •

logging in to the Web site from outside the college will see an initial page which provides choices most appropriate for them, such as alumni and admissions information, news, events, campus map and photos. People logging in from on campus will see a different initial page, which offers items of particular interest to an internal audience, such as committee meeting minutes, a campus directory, and access to department and individual home pages.

It should be emphasized that the separate initial pages are for convenience in locating information, and do not limit a user's access. Links between categories will provide both internal and external users with access to all of the information on the Web site.

Material on the external or public pages is considered part of the college's official college-wide communications, and is consistent in content and compatible in design with other college materials. The College Relations Office is working with each participating department in that regard.

Material on the internal pages will be a combination of department- or committee-sponsored materials and personal pages

created by students, staff, or faculty members of the college. These pages should contain common data elements for ease of use, and will contain a disclaimer to help users distinguish among official and unofficial pages.

Guidelines and Policies: Material on the Web is guided by the standards which already govern communication at the college, such as the computing code of ethics, publications policies, libel and copyright law, and community standards.

Participation: Macalester offices and departments are being encouraged to participate in developing information for the Web, and to work with Computing and Information Technology (CIT) and College Relations to develop strategies and materials.

CIT will assist information providers with the strategic and technical aspects of Web development. The College Relations Office is helping departments to develop messages which are strong in both content and design, and which are consistent with other college communications on the Web, in print, and in other media.

CIT and College Relations are currently working with the Admissions, Alumni and

other offices to develop new materials for the external side of the Web site.

There is a new and improved Alumni page on the Macalester Web Site, which includes upcoming events, the Alumni Office staff and how to contact them, and other information. The Alumni page will soon include a voluntary e-mail directory with links to either alums' e-mail accounts or their personal Web pages, and a "Bulletin Board" section, in which alums could post messages to other alums about a wide range of topics.

The full report of the Web task force is on the Macalester home page. The group, chaired by Library Director Joel Clemmer, included Rick Bischoff, Admissions; Noah Cole and Eva Reid, students; Lora Conroy, Human Resources; Alvin Greenberg, English; Edmund Meyers, CIT; Daniel Schwalbe, Mathematics and Computer Science; Doug Stone, College Relations; and Eric Wiertelak, Psychology. Other regular participants were Chris Doemel of CIT and Kerry Sarnoski of College Relations.

Impressive showing

ONE MACALESTER mock trial team finished in second place and the other

team tied for fifth place at the American Mock Trial Association's national championship tournament at Drake University in Des Moines, Iowa.

The tournament involved more than 500 students on 66 teams from across the country. Macalester has competed in mock trial for only three years.

"I knew we were good from the practice sessions, but nobody expected this," said Richard Lesicko '75, director of forensics in Macalester's Communication Studies Department and coach of the team.

David McGinnis '97 (Apple Valley, Minn.) was named an All-American for his work at portraying a witness in the trials. Toby Heytens '97 (Superior, Wis.), Emily Lindell '98 (Fargo, N.D.) and Jennifer Hunter '99 (Grinnell, Iowa) were named All-Americans for their performances as attorneys.



Macalester's two mock trial teams display the second-place trophy. Front row, from left: Robert Haun '98 (Ooltewah, Tenn.), Sarah Sawtelle '96 (Burke, Va.), Marie Zemler '99 (Sauk Centre, Minn.), Jennifer Hunter '99 (Grinnell, Iowa), Danielle Heck '99 (Urbandale, Iowa) and Nathan Munson '97 (Alliance, Ohio). Middle row: Stacey Lasky '99 (Brooklyn Center, Minn.), Ted Shin '97

(Honolulu, Hawaii), Emily Lindell '98 (Fargo, N.D.) and Toby Heytens '97 (Superior, Wis.). Back row: Greg Renden '99 (Auburn, Ala.), David McGinnis '97 (Apple Valley, Minn.), Jennifer Wikstrom '98 (Missoula, Mont.) and Yun Jae Chun '97 (Ojai, Calif.). Missing from the photo: Aisha Erickson '99 (Grand Rapids, Minn.) and Julie Lehnhoff '97 (Greybull, Minn.).

Winter sports review

HERE IS A SUMMARY of the winter sports season at Macalester:

• Women's basketball

Coach John Hershey's team finished 13-12 overall and tied for fifth in the Minnesota Intercollegiate Athletic Conference standings with a 9-11 MIAC record. Macalester clinched a winning season by taking four of five games during a 10-day stretch in February, but the Scots' most satisfying win may have been an 85-63 home court upset over traditional league power St. Benedict in December.

Strong defensive play was a team trademark, as opponents averaged 23 turnovers a game while shooting just 38 percent from the field. Offensively, Macalester relied on balanced scoring and three-point shooting. The Scots made 116 three-pointers, with four players making at least 20.

Forwards Ali Tinkham (senior, Fort Calhoun, Neb.) and Amy Amundson (sophomore, Sioux Falls, S.D.) were named to the All-MIAC team, marking the first time Macalester has had two selections. Guard Nikki Epperson (senior, Sandy, Utah) was named to the five-player MIAC All-Defensive team. Tinkham, a steady all-around player, led the team with a 12.9 scoring average to go along with 5.4 rebounds, 2.6 assists and 2.4 steals. Amundson averaged 11.7 points and 8.4 rebounds per game, while Epperson scored 10.6 points a game and led the team with 3.1 assists and 2.9 steals.

• Men's basketball

Coach Andy Manning and the men's basketball squad started the season with high hopes, defeating Swarthmore and North Central, and losing a close game to Haverford. Macalester, however, never found a way to win the close ones and finished at 3-21 overall. The Scots were strong on the boards and played solid defense, but struggled on the offensive end of the floor.

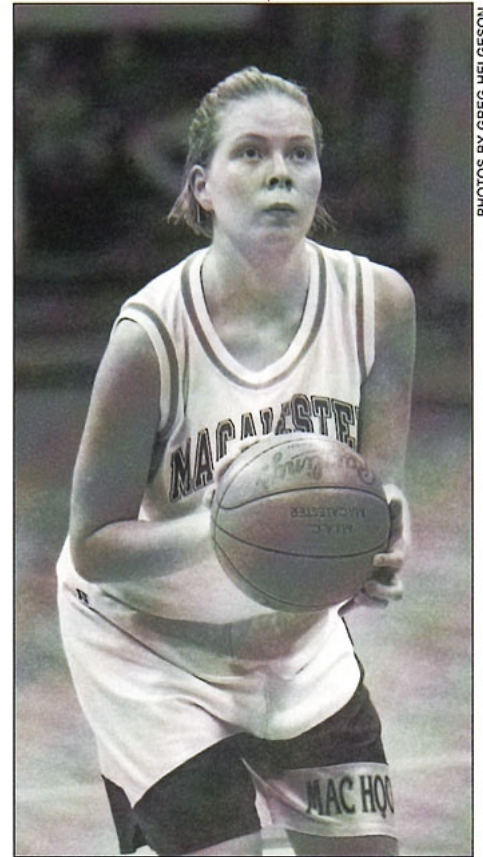
Jordan Barnhorst (sophomore, Barnsdall, Okla.) hit 71 three-pointers and led Macalester with a 14.3 scoring average, while backcourt-mate Dwain Chamberlain (senior, Southfield, Mich.) finished his career as Macalester's No. 2 all-time scorer with 1,215 points. Rob Sader (sophomore, Ham Lake, Minn.) and Steve Chapman



Senior Ali Tinkham, above, and sophomore Amy Amundson concentrate on free throws. Both were named to the All-MIAC team.

(senior, Butternut, Wis.) patrolled the low post for the Scots and were each ranked in the top five in the conference in rebounding.

Some of the frustration of a losing season was eased by Macalester's 62-61



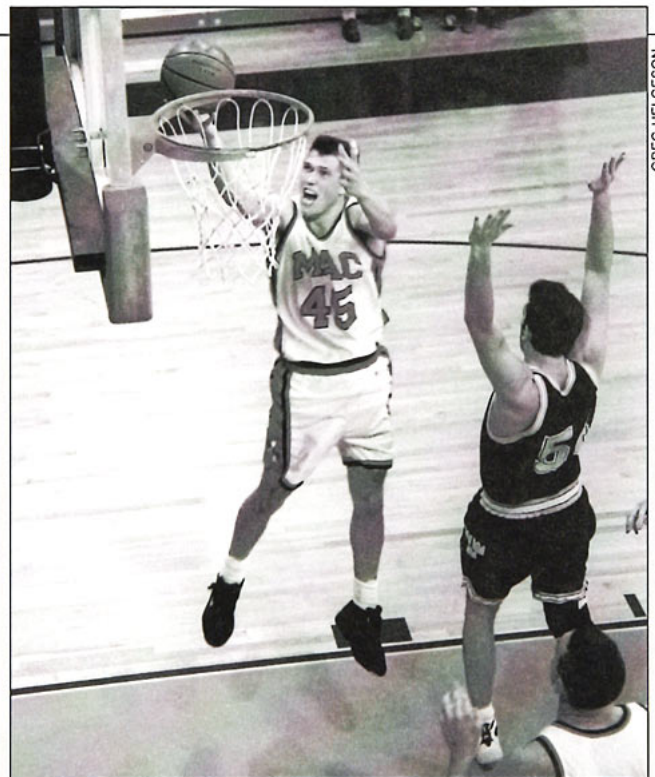
PHOTOS BY GREG HELGESON

upset over defending MIAC champ St. Thomas. It was the first win over the Tommies since 1987-88 and the only conference win of the season for the Scots.

continued on page 49

Senior citizen

Steve Chapman, shown here making a layup, was an inspiring sports story this past winter. Chapman dropped out of Macalester in 1987. He returned as an assistant basketball coach in 1992 and resumed his playing career this past season at the age of 29. He is finishing a degree in chemistry. Profiled in the Minneapolis *Star Tribune*, Chapman said, "I figured if I had the eligibility left, and if I could handle the class time and maintain my grades, there was no reason not to do it [play varsity basketball for Macalester]."



GREG HELGESON

Soviet culture; calculus reform; D.H. Lawrence's poetry

Mass Culture in Soviet Russia: Tales, Poems, Songs, Movies, Plays and Folklore, 1917-1953

edited by James von Geldern and Richard Stites (Indiana University Press, 1995.
624 pages, \$49.95 cloth, \$24.95 paperback,
\$9.95 cassette)

This unique anthology offers a closer look at the mass culture that was consumed by millions in Soviet Russia from the Russian Revolution to the death of Stalin. It presents a rich array of documents, short fiction, poems, songs, plays, movie scripts, comic routines and folklore.

James von Geldern, associate professor of Russian at Macalester, and his co-editor, a professor of Russian history at Georgetown University, selected material representing both state-sponsored cultural forms and the unofficial culture that flourished beneath the surface. The focus is on the entertainment genres that both shaped and reflected the social, political and personal values of the regime and the masses.

A companion 45-minute audio tape features contemporaneous performances of 15 popular songs of the time.

Technical Change and Income Distribution in Indian Agriculture

by David G. Abler '82, George S. Tolley and G.K. Kripalani (Westview Press, 1994.
156 pages, paperback)

Nearly 30 years ago, Indian agriculture experienced a "green revolution," fueled by the introduction of high-yielding crop varieties into Indian farming and the dramatic expansion of India's technical base. What impact has the revolution had on the economic fortunes of various regions and groups within India, and what contribution has it made to overall economic growth?

David Abler, associate professor of agricultural economics at Penn State, and his co-authors develop a long-term portrait of the green revolution's outcomes that leads them to challenging, often surprising conclusions. Applying an original, multi-sector model of technical change to the Indian economy between 1960 and 1987, the authors find that almost all of the gains from agricultural technical change are capitalized into land values. The simu-

lation results also indicate that the technological advances have had virtually no impact on aggregate national income in India.

Abler and Macalester Professor Vasant Sukhatme, his former economics teacher, co-authored a paper, "Indian Agricultural Price Policy Revisited," in *The Economics of Agriculture, Volume 2: Papers in Honor of D. Gale Johnson*. Published this year by the University of Chicago Press, the book presents 22 papers by former students and colleagues of Johnson, one of the world's foremost agricultural economists over the past five decades. Abler and Sukhatme both earned their Ph.D's in economics at the University of Chicago.



James von Geldern

Calculus: The Dynamics of Change

edited by A. Wayne Roberts
(Mathematical Association of America,
1996. 166 pages, paperback)

Calculus is the central course in the undergraduate mathematics curriculum. It is also a foundation for the study of the natural sciences, engineering, economics and an increasing number of social sciences.

Wayne Roberts, a professor of mathematics and computer science at Macalester since 1965, has been a leader in the effort to change the way calculus is taught in the United States. As chair of the Committee on Calculus Reform and the First Two Years (CRAFTY) of the Mathematical Association of America, Roberts joined mathematicians from across the country in seeking ways to deepen students' understanding of calculus. The movement is one of the most ambitious curricular reform efforts ever undertaken in American higher education to be focused on a single course.

The publication of this book marks more than a decade of the calculus reform movement. The four main sections of the book describe the vision of those who have developed new materials and approaches to calculus, offer guidance to departments considering a change, discuss methods of assessment and describe the effect of calculus reform on other courses

in the mathematics curriculum. Professor David Bressoud, who succeeded Roberts as chair of Macalester's Mathematics and Computer Science Department, contributed the section on assessing student performance.

In his introduction, Roberts, who is currently provost of Macalester, writes: "Calculus reform, while not a completed task, is certainly a movement now generating its own momentum. . ."

Jewish Women Speak Out:

Expanding the Boundaries of Psychology
edited by Kayla Weiner and Arinna Moon '75 (Canopy Press, 1995. 272 pages,
\$18.95 paperback)

The lives of Jewish women are significantly different than the lives of non-Jewish women, according to this book. The editors write in the preface: "Jewish women's voices have been silent too long. Lost in the wilderness of male-dominated religion, politics and psychology, Jewish women, until recently, haven't had a place to make our voices heard."

The chapters include a mix of theoretical, clinical and experiential approaches to the psychology of Jewish women. Contributors include scholars, clinicians and activists from the U.S. and Canada.

Weiner, one of the founders of the Jewish Women's Caucus, and Moon were coordinator and registration chair respectively for the First International Conference on Judaism, Feminism and Psychology: Creating a Shelter in the Wilderness, held in Seattle in 1992. This book is an outgrowth of the conference.

Books can be purchased from Canopy Press, P.O. Box 46252,

Seattle, WA 98146; phone (206) 781-4409; fax (206) 933-9790

Posthuman Bodies

edited by Judith Halberstam and Ira Livingston '83 (Indiana University Press,
1995. 288 pages, \$35 cloth, \$17.95
paperback)

"The posthuman body is a technology, a screen, a projected image; it is a body under the sign of AIDS, a contaminated



Wayne Roberts

body, a deadly body, a techno-body. . . The human body itself is no longer part of the 'family of man' but of a zoo of posthumanities," the editors write in the introduction.

Their book addresses the new relationships between humans and technology that are radically changing the experience of our own and others' bodies.

Ira Livingston is an assistant professor of English at the State University of New York at Stony Brook. His co-editor is assistant professor of literature at the University of California at San Diego.

**Metaphor's Way of Knowing:
The Poetry of D.H. Lawrence and the
Church of Mechanism**

by Patricia L. Hagen '72 (*Peter Lang Publishing, 1995. 152 pages, \$39.95 cloth*)

Patricia Hagen, who received her Ph.D. from the University of Kansas, is an associate professor of English at the College of St. Scholastica in Duluth, Minn. In her book, she seeks to demonstrate the centrality of metaphor to Lawrence's radical sense of the constructed nature of all knowledge and his resulting belief in poetry as an alternative way of knowing. The book explains how Lawrence's most important volumes of poetry, *Birds*, *Beasts and Flowers* and *Last Poems*, shatter prevailing metaphors of "mechanism," Lawrence's short-hand term for the reliance on the rational, the visual and the empirical. Hagen explores the images of these poems and how they reflect Lawrence's views on knowledge.

**Comparative Law:
Law and the Legal
Process in Japan**

by Kenneth Port '83 (*Carolina Academic Press, 1996. 848 pages, \$75 casebound*)

Little material regarding Japanese law has been translated into English. Kenneth Port's text provides translated cases that offer insight for both non-Japanese operating in a new culture and students who want to understand more about the intricacies of culture and law.

Port, assistant professor of law at Marquette University Law School, provides a thorough analysis of a modern legal system that is far more complex and developed than many Westerners realize. His book traces the role of law through various

areas, from constitutional law and the legal profession to alternative dispute resolution, human rights and labor law. Port also seeks to dispel the myth that Japanese law consists of culture alone by putting the cases in context. Just as real-life situations and legal solutions in the West are affected by cultural mores, Port shows the relationship of law to Japanese culture while maintaining his focus on the law and legal processes.

An East Asian studies major at Macalester, Port has spent more than four years in Japan, most recently as a Fulbright Scholar at the University of Tokyo. He currently teaches a course on comparative law using Japanese law as a model for comparison.

Chemical Principles in the Laboratory

by Emil Slowinski, Wayne Wolsey and William Masterton (*Saunders College Publishing, 1996. 392 pages*)

This is the sixth edition of a college-level manual which originally appeared in 1973. Emil Slowinski, now professor emeritus, and Wayne Wolsey, professor and chair of the Chemistry Department, are longtime colleagues at Macalester. William Masterton is a professor of chemistry at the University of Connecticut.

In their preface to this manual for young students of chemistry, the authors say they have attempted to illustrate many of the established principles of

chemistry with "experiments that are as interesting and challenging as possible." Many of the experiments have not appeared elsewhere, and were developed and tested in the general chemistry laboratories of Macalester and the University of Connecticut.

Hometown

by Marsha Richardson Qualey '75 (*Houghton Mifflin, 1995. 163 pages, \$14.95 cloth*)

This is the fourth novel for young adults written by Marsha Qualey, who lives in Cloquet, Minn. *Hometown* is the story of 16-year-old Border Baker, who moves to a small Minnesota town just before the 1991



Marsha Qualey '75

Gulf War breaks out. His father was a draft resister during the Vietnam War, and the story explores the true meaning of family and community.

Qualey's third novel, *Revolutions of the Heart*, was named one of the "Best Books for Young Adults" in 1993 by the American Library Association and won several other awards.

**Counseling Clients with
HIV Disease: Assessment,
Intervention and Prevention**

by Mary Ann Hoffman '71

(*Guilford Publications, 1996. 324 pages, \$35 hardcover*)

Mary Ann Hoffman is an associate professor at the University of Maryland at College Park, where she is co-director of the Counseling Psychology Program, and serves on the editorial board of the *Journal of Counseling Psychology*. In her book, which draws upon more than a decade of empirical research and clinical experience, she proposes a practical model for mental health professionals and others who counsel persons with HIV/AIDS.

Her book delineates the psychosocial characteristics of HIV disease and the unique life situation of persons with HIV, and emphasizes the need to discuss difficult issues such as sexuality, sexual practices and drug use. She looks at implementing interventions to enhance adaptation to HIV and alleviate emotional distress. She also examines the

unique psychotherapeutic context of HIV clinical work, citing the need to rethink the typical goals and desired outcomes of therapy, and she explores perspectives on prevention from both the individual and community standpoint.

**Grand Avenue —
The Renaissance
of an Urban Street**

by David Lanegran '63 and Billie Young (*North Star Press, 1996. 204 pages, \$15 paperback*)

David Lanegran, professor of geography at Macalester, and St. Paul business leader Billie Young collaborated on this history of a major street in St. Paul. For more about the book, turn to page 29. ●



Emil Slowinski



Wayne Wolsey

NET PROPHETS

*Recent Mac grads are creating profitable businesses on the Internet —
and shaping its future*

by Carolyn Griffith

photographs by Greg Helgeson

THEY'RE RIDING THE CREST of a technological tidal wave — and helping to direct its course.

Building on relationships they forged as Macalester classmates, roommates and debate teammates, four young alums — J.J. Allaire '91, Jeremy Allaire '93, Gary Arndt '91 and Ed Van Ness '92 — have created two successful companies in the Twin Cities whose *raison d'être* is to develop products and services for the burgeoning Internet. With the help of a raft of fellow Mac grads and students, Allaire Corporation and Creative Internet Solutions both made a profit in 1995, their maiden year, and look to gross over a million dollars each in 1996.

Granted, they're part of the generation that's as comfortable with computers as with the telephone. But computer expertise is not what drives their success. Coming to the Internet with liberal arts backgrounds, these 14 Macites conceptualize cybercommunication's potential from a broad perspective, then apply the technological tools to realize those possibilities, learning as they go.

Even Ed Van Ness, who's been programming since fifth grade, says, "I am not a brilliant computer scientist. But I take a lot of disparate information and make it coherent rapidly, which is important in our industry."

Characterizing the Internet's combination of computers and communication as "the nexus of technology and society," Van Ness acknowledges that he and J.J. Allaire are fascinated by the elegance of the technology itself, while Arndt and Jeremy Allaire find its applications more compelling. Looking at it both as a means to an end, and an end in itself, the four, with a lot of help from their friends, are helping to shape the future of the Internet and its impact on business and society, even as they make a profit.

Here, on the next few pages, is a look at what they do.



Allaire Corporation: A vision — followed by technical details

IN ALLAIRE CORPORATION's spiffy France Avenue headquarters in Edina, Charles Teague '95, in jeans and sweat-shirt, flashes a smile before leading the way along a U-shaped corridor. About half the offices we pass are dark, vacant. "I didn't know what a database was when I started here," the political science major admits. "When J.J. interviewed me, we talked mainly about truth and capitalism."

"When I hire I look for people who have extremely high intelligence and strong will. I want people who care deeply about doing things well and who think creatively and originally. Specific

develop groupware for company "Intranets," without using sophisticated programming.

Jeremy Allaire contributed substantially to the creation of Cold Fusion. "The idea for Cold Fusion was really both mine and Jeremy's," J.J. relates. "He had the vision for the Internet as an application development platform, and I filled in a lot of the technical details and then actually built the thing."

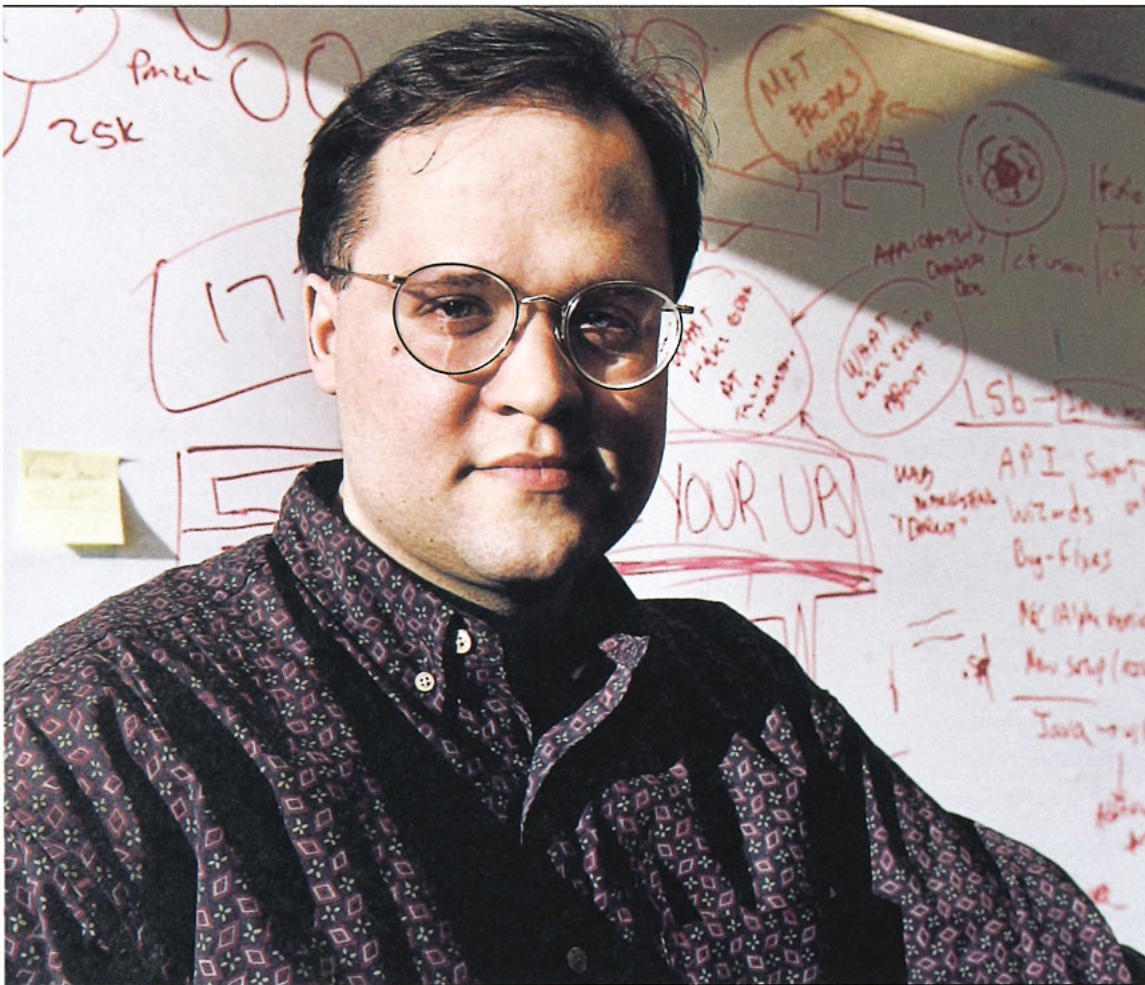
Introduced in June 1995, the \$495 software has been adopted by clients like Microsoft, Intel, NASA, Hewlett Packard, Lockheed, Rockwell, AT&T, MCI, World Bank and Citicorp — and forms the basis for Creative Internet Solutions' Web site development.

Jeremy Allaire's belief that the Internet's ultimate power lies in connect-

ing people led to the creation of Allaire Corporation's second product, Allaire Forums, which offers a Web conferencing application built on the Cold Fusion database platform. Allaire Forums was released this spring.

Allaire Corporation's products are not unique. "We compete with lots of different products from small startup firms as well as larger, more established firms like Lotus and Microsoft," explains J.J., attributing Allaire's success to exceptionally good product design, implementation, documentation and ease of use; extremely close user relationships that keep products on target to meet customer needs; and outstanding service and support. Last November, *PC Week Online* praised Cold Fusion as the best of a new crop of Web-database interfaces.

As part of product support, Allaire maintains an ongoing conference (using Allaire Forums) with its customers, enabling them to consult each other, as well as Allaire technical support people, with questions about the software. This free sharing of information is typical among veteran Internet



J.J. Allaire '91, CEO of Allaire Corp. in Edina, Minn.

skill sets are really unimportant to me," J.J. Allaire confirms.

Allaire Corporation is built on the success of its premier product, Cold Fusion, a software interface that allows interaction between the Internet's World Wide Web and databases. Users can create dynamic Web sites with instantly customized page content for communication with customers, or

Carolyn Griffith is a St. Paul free-lance writer. In doing this article, she learned to love e-mail.



Charles Teague '95: "I didn't know what a database was when I started here."

users — but not necessarily among major corporations, used to competitive secrecy.

"In general, our customers love our forum because it makes them feel a part of a larger community of users, and it allows them to assimilate lots of detailed wisdom and knowledge about both using

is unhappy for any reason, they can — and will! — post a message detailing their dissatisfaction for all to see."

"It's dangerous sometimes," Jeremy admits.

"We're really out there and exposed — it forces us to be critically conscious of customers' needs."

J.J. Allaire formed his own company in May 1995, but worked alone until last fall. By Christmas, Allaire Corporation had six employees; by March '96 the headcount was up to 16. J.J. expects to hire "on the order of two or three per month for the foreseeable future."

Buoyed by Allaire Corp.'s growth to date, he envisions a rosy future. "In five or 10 years," J.J. muses, "I hope that I'm still writing great software that is used by millions of people, that I continue to be blessed with the companionship of outstand-

the product and developing Web applications," J.J. notes.

"One interesting challenge associated with having an open forum," he continues, "is that we have to be much more on our toes about keeping each and every customer extremely happy. If a customer

ing people, that Allaire has grown to be a tremendously profitable enterprise, and that we have a strong reputation both for building products of outstanding quality and for providing an unmatched working environment for creative, intelligent people."

Allaire Corporation

Address:

7600 France Ave. South
Suite 552
Edina, MN 55435
Phone: (612) 831-1808

Internet Address: <http://www.allaire.com>

Founded: 1995

Products:

Cold Fusion: software allowing interface between databases and the Internet

Allaire Forums: database interface software, with online conferencing function

Clients:

Microsoft	NASA
Intel	Citicorp
Hewlett Packard	AT&T
Lockheed	MCI
Rockwell	World Bank

Macalester alums/students involved and their majors:

J.J. Allaire '91, chief executive officer
(political science and economics)
Jeremy Allaire '93, partner
(political science and philosophy)
Patrik Muzila '95, partner
(political science and economics)
John Lund '93, partner (political science)
Charles Teague '95, partner (political science)
Adam Berrey '93, partner (political science)
Henry Sinkler '90 (religious studies/
theology and history)
Noah Cole '96 (international studies) •

ON THE INTERNET AND CAPITALISM —

'ONE THING THE EXPERIENCE of Allaire Corp. demonstrates is that the Internet opens up the ability to generate wealth to people without much existing capital. I started with about \$18,000 in the bank and a Pentium PC. Six months later I have helped to build a firm that is now worth a considerable amount, and that has the financial clout to build better and better things. The fact that the Internet opens up entrepreneurial opportunities to people without access to large amounts of capital is incredibly exciting and will really change the lives of a lot of people.'

—J.J. Allaire '91

Creative Internet Solutions: 'We want to excite them'

USING ALLAIRE'S Cold Fusion, Creative Internet Solutions' partners Gary Arndt '91, Ed Van Ness '92 and Tom Walsh '92 develop dynamic, database-driven Web sites for clients like Piper Jaffray, a century-old Minneapolis securities firm; *The Farm*

Journal, published by Chicago's Tribune Co.; and *City Pages*, a Twin Cities alternative weekly.

To see what CreativeIS can do, visit its own Web site (<http://www.creativeis.com> — but you need Netscape Navigator 2.0 to access it), read about its capabilities and link via hypertext to any of its clients' sites:

- Piper Jaffray's home page offers access to frequently updated interest rates for various investment instruments, research reports on particular publicly traded companies and a worksheet that calculates your retirement income.

Internet activist Jeremy Allaire '93 sees the Net as a threat — to undemocratic institutions everywhere

WHILE J.J. ALLAIRE '91, Ed Van Ness '92, Gary Arndt '91 and all the Macalester grads who work with them bring their own gifts to bear in conceptualizing and realizing possibilities on the Internet, they generally agree that it was Jeremy Allaire '93 who first identified the Net's potential for driving both profitable opportunities and political change.

And while Jeremy has nothing against making a buck, you have only to visit the two Web sites he's developed to know where his real passion lies:

- The Youth in Action Network he designed as a "social action online service" provides kids and teachers with information about human rights and environmental issues, forums for communication, and templates for petitions, surveys and letters. (<http://www.mightymedia.com>)

- World Media, strictly a labor of love, archives the works of Noam Chomsky, as well as other left-libertarian writings. (<http://www.worldmedia.com>)

"My first introduction to the Internet was as a sophomore at Macalester," Jeremy recalls. "My roommate, John Lund, worked for Computing [Services] at Mac,

and introduced me to the vast store of information that the Net represented. . . . It blew me away. And the part that I naturally gravitated to was the fact that all of these alternative and left movements were able to share and distribute information at incredibly low costs, internationally. That was how I got deeply connected into international affairs, which became the focus of my last two years at school.

"Our family shaped a lot of who we are," he says, noting that he and J.J. grew up with radical/pacifist Catholic parents, and spent their first six school years in a Montessori environment, learning via a combination of individual exploration and collaboration. At

Macalester, he says, it was "wonderful" to find a professor — Chuck Green — who shared those educational values.

After graduating, Jeremy found ways to put his combined interests in the Net and radical politics to use, consulting for local alternative media like *City Pages* and the *Utne Reader*, and national publishers like South End Press, Odonian Press and Black Rose Books. At the same time, he was avidly following Noam Chomsky's radical analysis of U.S. foreign policy.

"When I was first getting into the Net, it was just at the launch of the Gulf War, which had deeply frightened and depressed me," he relates. "It was one essay by Chomsky — whom I'd never really heard of — that opened my eyes to realities that I had known, but could never articulate in public or to myself." When Chomsky spoke at Macalester in 1991, Jeremy met him, and developed an informal relationship over the years, eventually realizing that he had both the interest and capabilities to become Chomsky's online publishing operation.

Jeremy Allaire sees strong reasons to worry about the Internet's future. "The Internet really is terribly threatening to large, centralized institutions, whether state-capitalist, as in the West, or state-socialist, as in China or Russia. Look at the degree of control that China or Singapore wants to exercise on the Net," he says. "And it's even worse in our own domains. The U.S. military establishment is terrified of what the Net could do within our Third World domains, where organizers and human rights workers can actually effectively communicate with the outside world, without state censorship."

While acknowledging the importance of free speech, Jeremy asserts that many Net activists concentrate too closely on First Amendment issues, ignoring the threat that production and consumption trends pose to the Net's current status as a means of peer-to-peer communication.

"The major forces that I'm pessimistic about are the media and telecommunications conglomerates, whose aim is to control the infrastructure, to define what gets shipped over the wires, and to continue to play the role that they have for decades on end. Cable Internet could be a major blow to the democratic, decentralized

'LOOK AT the degree of control that China or Singapore wants to exercise on the Net. And the U.S. military is terrified of what the Net could do within our Third World domains.'

• *The Farm Journal Online* includes on-the-road input from its roving editors, plus links to other agricultural Web sites.

• Via *City Pages Online*, you can hear about what's hip in the Twin Cities — or join in discussions of topics ranging from a recent Twin Cities murder to the question: should Lisa in Vermont move to Minnesota? (After a rousing debate about the size of Minnesota's mosquitoes, the brutality of its winters and the depth of its racism, Lisa's measured and thoughtful response — plus the fact that she doesn't care that Minnesota doesn't have mountains — prompted participants to assure her

nature of the Internet today. It would mean that single companies could own both the content and conduit, which is a recipe for disaster," he muses.

"At the same time," Jeremy notes, "I'm hopeful that the tidal wave of the Net will continue to sweep over the country and the world, destroying centralized, undemocratic institutions, including transnational and abusive corporate power, as well as the power of the federal government as we know it today, which are both terribly undemocratic." — Carolyn Griffith



Jeremy Allaire '93 with two "Star Wars" icons of his generation: "I take inspiration from Yoda or Buddha, or even Jabba the Hut, whom we must resist."

she would fit in just fine. But will she move? And will she hook up with Max from Seattle?)

In Minneapolis' funky warehouse district, Creative Internet Solutions has outgrown its quarters and moved down the hall, to offices still under construction and — like those at Allaire — largely unoccupied. Gary Arndt quit his "day job" at a computer training firm in March 1995, when his first client, R.F. Moeller Jewelers, came to him via Allaire. A couple of months later, Nathan Dintenfass '97 was working for him part-time, and Ed Van Ness '92 had joined Creative Internet Solutions as a partner. Arndt explains that 10 people work here now, but with the projects he's already taken on, he'll have to double that within a matter of months.

CreativeIS hosted a seminar on Web development on Valentine's Day evening — "a dumb move on my part," Arndt shakes his head ruefully — but despite unfortunate timing, a hundred people showed up, twice the desired turnout. "One of our interns got three job offers at the seminar," he says.

There are a lot of Web designers out there, but as Van Ness points out, most come from graphic design and advertising backgrounds, and focus on creating linked series of beautiful

but static "pages," rather than serving up dynamic information. "A pretty page is a pretty page — but valuable information and timely content will always be relevant," Van Ness says.

Part of the challenge is helping clients understand the nature of building customer relationships with a Web site — that while the traffic their sites entertain may seem minuscule in comparison to the advertising impressions CreativeIS' clients are used to counting, each "visit" will have greater impact on the customer than a 30-second commercial. Then there's

Creative Internet Solutions

Address:

401 North Third St.
Suite 590
Minneapolis, MN 55401
Phone: (612) 341-0010

Internet Address:

<http://www.creativeis.com>

Founded: 1995

Products/services:

Development, hosting and maintenance of database-driven Web sites

Clients:

Piper Jaffray
Fairview Press
The Farm Journal
City Pages
American Gemological Society

Macalester alums/students involved and their majors:

Gary Arndt '91, partner
(economics, political science and math)
Ed Van Ness '92, partner
(communication studies)
Tom Walsh '92, partner (English)
Nathan Dintenfass '97, intern
(political science)
Ben Archibald '98, intern
(political science)
Josh Jankowski '97, intern
(computer science) •

ON EXCHANGING IDEAS —

'One thing about the Internet is that for the most part information is "pulled," not "pushed." So I would think it would only tend to help reinforce people's existing beliefs. If you're a dittohead, you're going to read information that comports with your worldview.'

— Ed Van Ness '92

getting across Cold Fusion's power to provide constantly changing information, with minimal additional labor.

"We want to excite them, and at the same time limit their expectations," Van Ness says. "They think they know what they're getting, and then they see what we can do, and they go nuts — and think of all kinds of new ideas."

Piper Jaffray, for example, had had a committee planning its Web site for months. "We pointed out that it made more sense to update certain things continually. The reality was so much better than they expected," Van Ness says. Not only was the "product" far better than anticipated, it was also

much easier, much less labor intensive, to maintain. "They insisted we include training in our proposal, so we included four one-hour sessions. It actually took them five minutes to understand how to update the site," he adds.

"USA Today Online is maintained by something like 70 people — it should take two or three," Van Ness says with a hint of scorn. "The idea is to make less work; that's what computers are for."

One room at CreativeIS is empty save for about five "towers," the servers for Web sites that the company hosts for clients, because it has the expensive high-bandwidth "T1" conduit that enables swift transmission of complicated graphics. Above the servers sits a framed color photo of a computer chip, signed, "Thanks from the P6 team."

"We're a beta site for the Intel's Pentium Pro chip," Arndt notes.

On his computer, he shows off some of the new firepower CreativeIS is developing: on the magic carpet powered by VRML (Virtual Reality Modeling Language), we float between what feel

like rows of red, blue and green skyscrapers in a 3D, interactive bar graph. The phone rings, Arndt picks up. "Um — do you know how I transfer?" he asks the receiver.

Macalester influences: political science, debate, community

IN CASE YOU HADN'T deciphered the driving ethos behind all of this, before you leave CreativeIS' Web site, click on "Wisdom." Here a constantly changing panorama of colorful quotes reminds you that when it comes to predicting the power of new technologies, the "experts"

Gary Arndt '91 in the server room at Creative Internet Solutions in Minneapolis. The specially air-conditioned room is where the company keeps all of its primary Internet servers.

of the day didn't know diddly. "I think there's a world market for about five computers," asserts IBM's Thomas J. Watson. And even Bill Gates, in 1981, opines, "640K ought to be enough for anybody."

In the Brave New Cyberworld, age and experience are no match for youthful curiosity, intelligence and energy — qualities these alums took away from Macalester in spades.

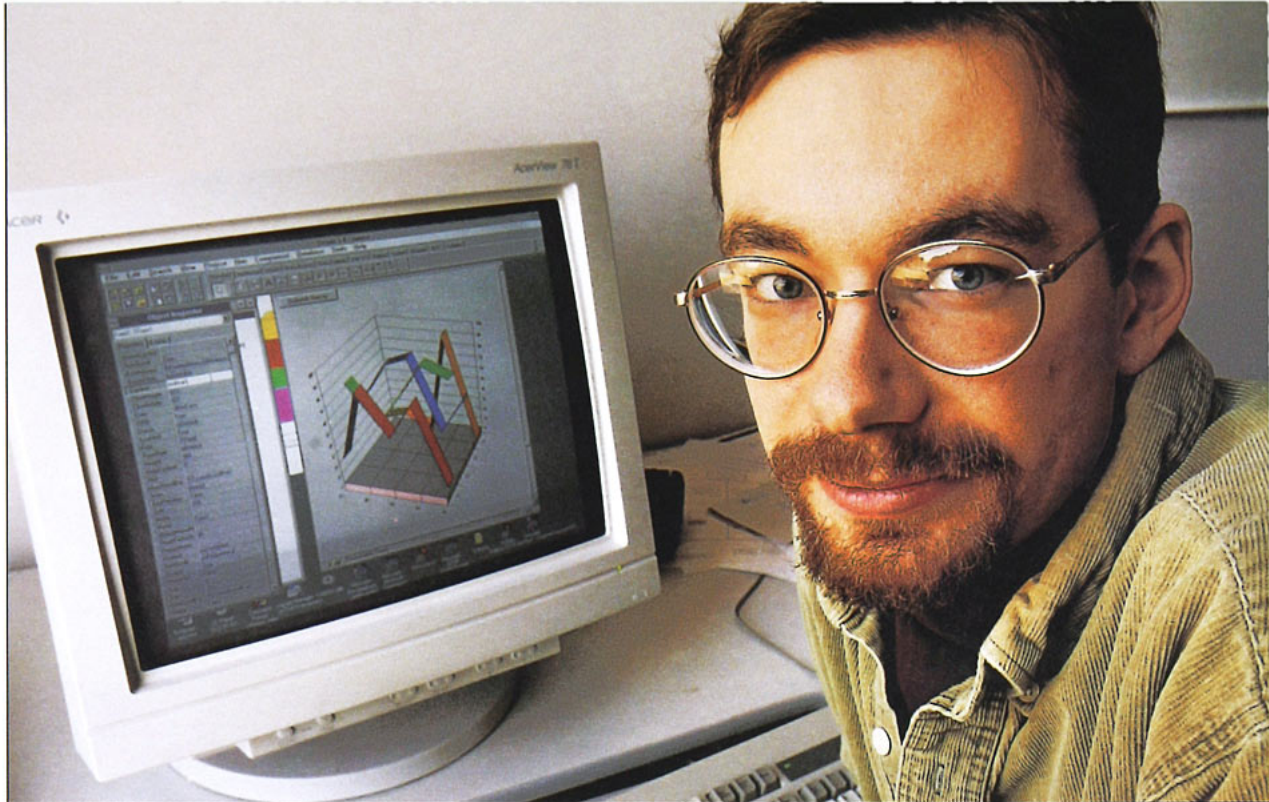
Many of them share an interest in political science — and in the Internet as a political tool — and cite Professor Chuck Green's influence on their belief in their own abilities (see next page).

As part of his honors project, J.J. Allaire designed an actual political science class called "Constructing Political Theory." The course goals include breaking people's dependence on structured hierarchy and



authority, increasing their ability to form conceptual models of the world around them and enabling them to apply information technology to these pursuits. J.J. sees the second aim reflected in his management style, and in the types of people he brings to the firm.

"My metaphor for J.J.'s design is a construction zone — there are lots of tools lying around, now what can you build?" explains Green, who teaches the class every other



Ed Van Ness '92 makes a graph for display on the Web by converting spreadsheet data.

Professor Chuck Green: His students grow wings

FOR SEVERAL OF THE RECENT Macalester grads and current students quoted in these stories about the Internet, Professor Chuck Green personifies the essence of the Macalester experience, and for that matter, the liberal arts ethos. He communicates the idea that even if you don't "know" very much, with intelligence and curiosity and a lot of help from your (equally intelligent, curious and motivated) friends, you can accomplish a great deal.

That will come as no surprise, of course, to many alums whose lives Green has touched ever since he joined the political science faculty in 1965.

"More than anything else," says J.J. Allaire '91, "Chuck emphasized the development of independent critical faculties by his students, and furthermore emphasized the importance and relevance of each individual's abilities and insights. He has provided hundreds and probably thousands of students with the self-confidence and intellectual framework to assert themselves in the world and make a difference at whatever they chose to do. His ability to empower people to think and act is unbelievable, and he is a great hero for all the people he has given wings to."

Ed Van Ness '92 recalls taking a class, "Empirical Political Theory," from Green. "Chuck's method, it seemed to me, was to construct an environment or schema for learning instead of to teach any particu-

lar thing," Van Ness says. "There was clearly a theme and a syllabus to the class, but most of his lectures were incredibly distant. Instead of making them boring or meaningless, though, it seemed like he was challenging me — us — to meet him somewhere 'out there.' His lectures were always incredibly interesting to me not because of what he said but because of what he didn't say, and because of all the words I put between

his to make sense of what he said. In effect it seemed he wanted to facilitate self-instruction, and peer-to-peer learning."

A current student, Ben Archibald '98, has taken several classes from Green.

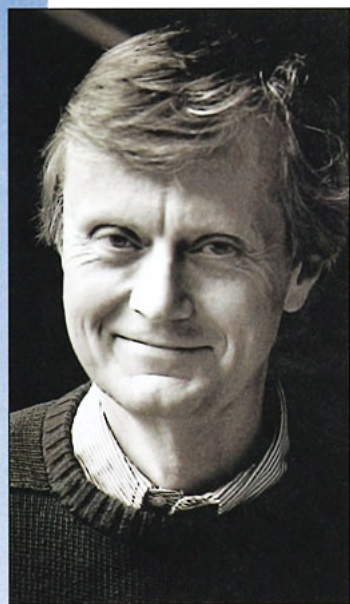
He also did an independent project, sponsored by Green, on "social and political ramifications of new and emerging information technologies."

"Chuck's enigmatic teaching style has been very eye-opening for me; he forces his students to follow their own convictions and passions," Archibald says. "Chuck doesn't allow his students to figure out 'what the teacher wants.' Not only does Chuck resist telling his answers to nagging political questions, he resists spoon-feeding us the nagging political questions. He forces each of his students to follow their own line of questioning."

— Carolynn Griffith

'CHUCK'S ABILITY to empower people to think and act is unbelievable, and he is a great hero for all the people he has given wings to.'

— J.J. Allaire '91



Chuck Green

JIM BARBOUR

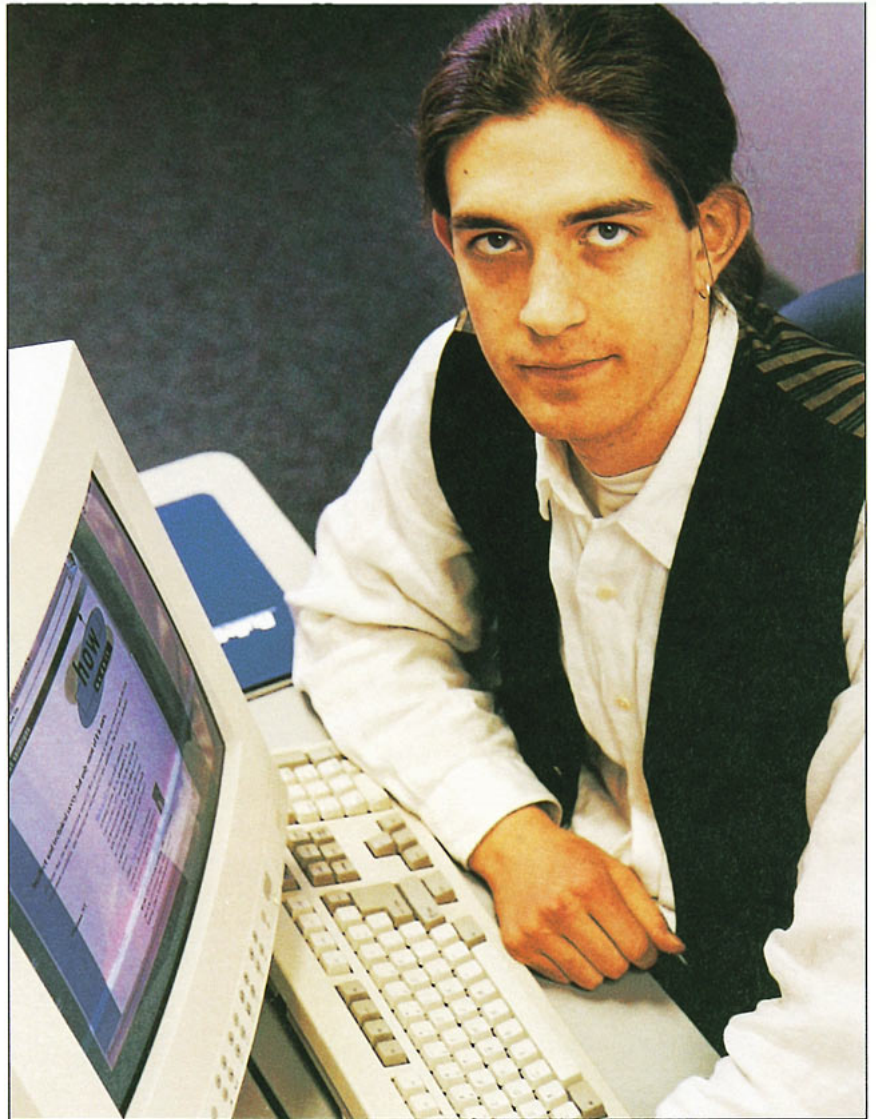
spring. "The whole point is to be surprised."

Green says students who come to Macalester are very bright, but some of them lack confidence in their abilities. "They can accomplish things. These guys exemplify that."

Charles Teague noted the impact of Green's emphasis on cooperation, on a community being greater than the sum of its parts. "Chuck's view was that the complex interactions between people with ideas offered a far greater return than an individual sitting in a dark office thinking could ever offer," Teague says.

What goes on within and between Allaire Corporation and Creative Internet Solutions proves Green's point. It took J.J. and Jeremy together to conceptualize and create Cold Fusion, the product that Arndt and Van Ness (who, by the way, share an apartment with J.J.) use as the engine for the Web sites they build. As they develop new sites, the partners at CreativeIS continually come back to Allaire with a wish list of new features they'd like to see in Cold Fusion.

While J.J.'s poly sci course provides a loose structural model for Allaire Corporation, the discipline



Nathan Dintenfass '97 is an intern at Creative Internet Solutions.

ON THE FUTURE OF THE INTERNET —

"THE NEW TELECOMMUNICATIONS ACT only increases the likelihood of monopoly and centralized control — perhaps we are not far from the day when one requires a license to have a Web site. . . . Many journalists get paid to predict where the Internet will be in 20 years, but I think that the future must be one of conscious intent — we cannot sit back and allow the cable companies and phone companies and network television and Hollywood to decide alone what will happen."

— Nathan Dintenfass '97

of competing on Macalester's top debate team is something that Arndt, Van Ness and Dintenfass have brought to Creative Internet Solutions. In fact, debate is what lured Arndt to Macalester in the first place — and as Dintenfass' high school

debate coach, he recommended that the junior consider Mac.

"In debate, you often sit around thinking of new ways to beat arguments from other teams. The same is true in business," says Arndt, who sees a lot of similarities between coaching a debate team and running a company. "We all sit around thinking of ways to approach a problem; we all have our duties and assignments to get it done."

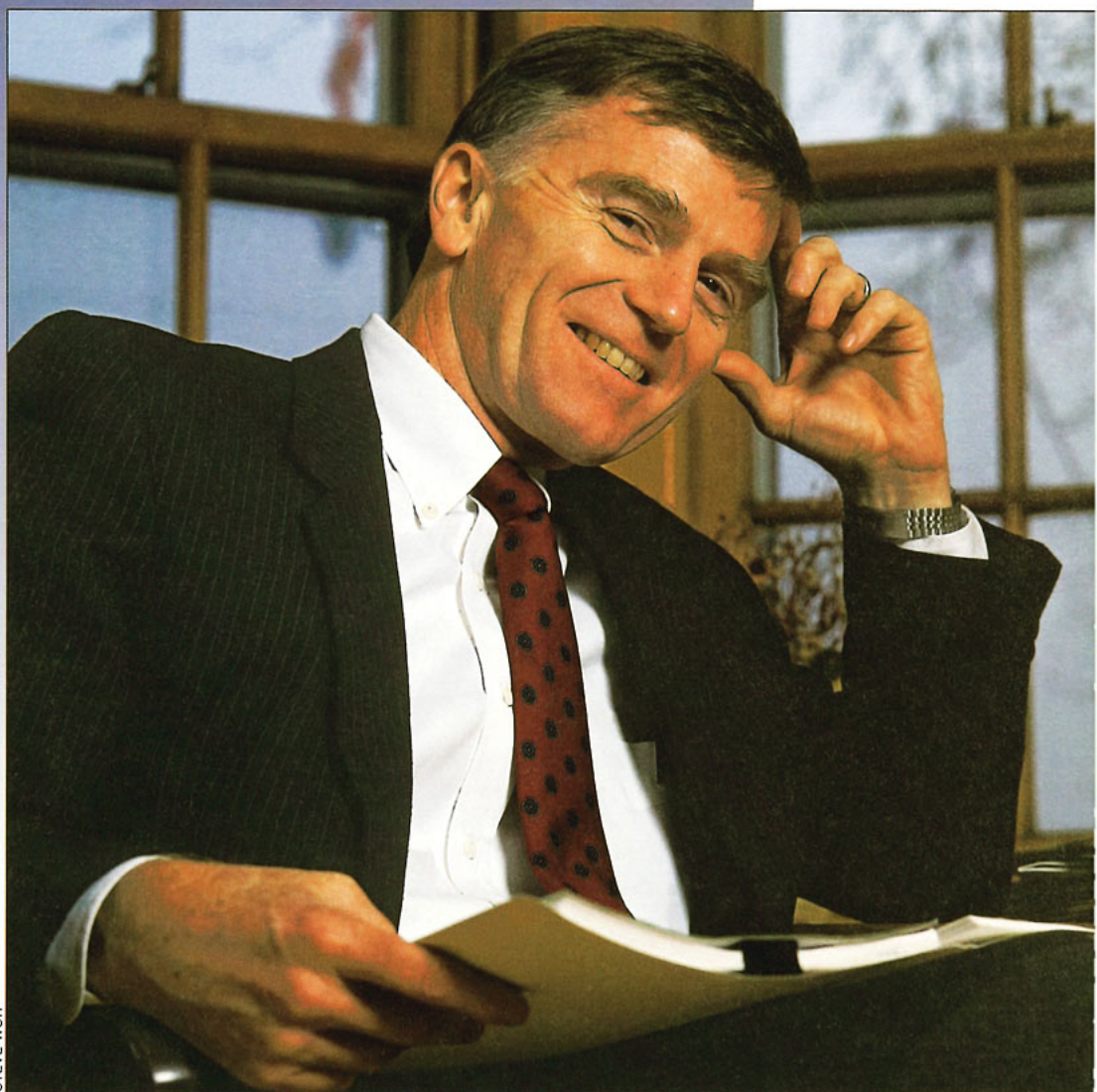
It necessarily takes a lot of long hours to stay on top of this rapidly evolving technology. Ironically, though, while each of the four marvels at how hard the others work, none seems to feel personally overstressed. Their reservoir of adrenaline — Van Ness calls it "the thrill of discovery, a kind of delicious ecstatic buzz" — never runs dry. "This kind of opportunity comes along once in a lifetime," Arndt says.

"I don't think I will have the opportunity again to participate so directly in a social and economic sea change as significant as the one that the Net is creating," J.J. Allaire says. "I believe that the Internet represents an unparalleled opportunity to extend human knowledge and freedom."

"For me," he adds, "it is just plain exciting to be on the front lines of such a revolutionary social and economic upheaval." ●

The GAVIN YEARS, 1984-96

- *An interview
with Bob Gavin*
- *Comments by
Macalester people*
- *Highlights of the
Gavin legacy*



STEVE WOIT

The view from Weyerhaeuser Hall:

As he prepares to leave the college he led for 12 years, Macalester's 14th president reflects on its strengths and the challenges ahead. Here are excerpts from a recent interview:

W

HAT DO YOU SEE as the college's most important achievements during the 12 years you've been president?

THE MOST IMPORTANT THING we've done is to focus on our commitment to being the best Macalester we can be. In each of our planning processes, we consistently said we want to be the best undergraduate liberal arts college we can be. If you look at our history and talk with our alumni, it's very clear that our distinctive characteristics have been high academic standards in a context of global citizenship, our commitment to diversity and our commitment to service. Those are the things

that attracted me to Macalester. Those are the things that we have focused on, in the three major planning processes since 1984. My feeling is that those colleges and universities that focus and direct their efforts are the ones which will not only survive but do so with distinction. Clearly we are recognized today as one of the leading academic colleges in the country.

A key role for a president is to help the institution define its objectives or mission. That's the leadership role that a president has to play. A president doesn't create that direction, or the history or traditions. Once the mission is defined, the president tries to get people to move in that direction.

Are there specific challenges we should work harder on?

THE ONE AREA that will be crucial for us in the next decade is the resource area. We've set very high goals. We have also developed a strategic plan which says that a very important part of the diversity we value at Macalester is economic diversity. Most of the institutions that we compete with for faculty and students do not have broad economic diversity. Our competitors have many more students from

high-income families and far fewer students from low- and middle-income families.

So for us to be able to compete, we need to have additional resources. As wonderful as it is to have the DeWitt Wallace Fund for Macalester College, which enables us to have a large endowment, it is not sufficient. It would have to be at least twice as large for us to support our faculty, programs and facilities at levels comparable to our competing colleges and continue our large expenditure on financial aid.

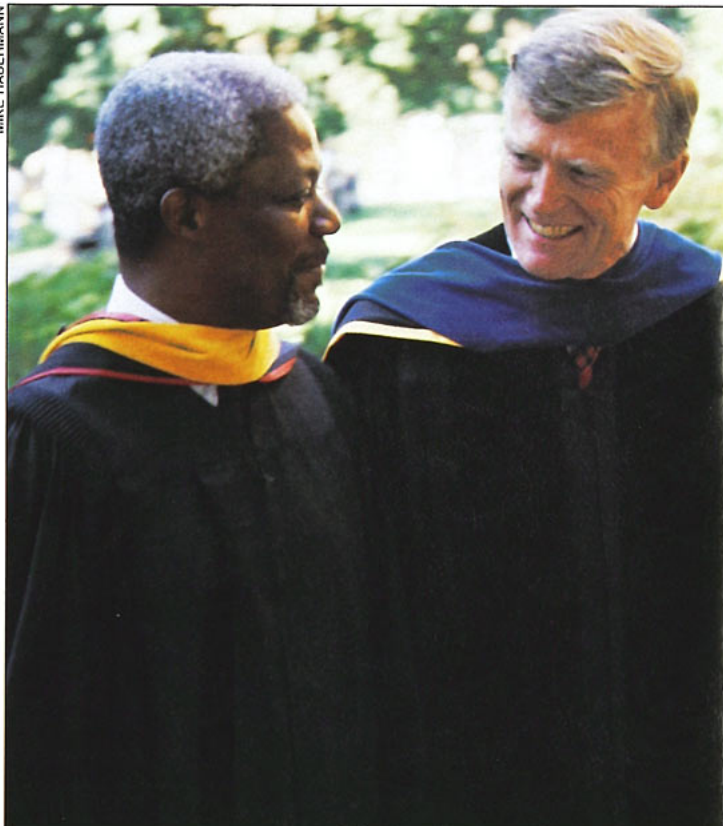
This may come as a surprise to people, but the financial situation for the college in the 1960s was, in some ways, stronger than it is today. In the 1960s, Mr. Wallace was providing a lot of support. Today, the DeWitt Wallace Fund for Macalester College provides a lot of support. If you look at those two levels of support and correct for inflation, we are about even in terms of Wallace support.

The net tuition revenue — corrected for inflation — is lower now, because of our high financial aid. However, the total giving by alumni and friends during the 1960s — corrected for inflation — was two and a half to three times what it is now. There's a perception, by the way, that during the 1960s it was Mr. Wallace and his close friends who were the sole supporters of the college. That is not true. A substantial portion of our support was coming from alumni and friends of the college.

The decade of the 1960s, with all of its financial strength, was followed by the most severe financial crisis the college had faced since the early 1890s. In the 1970s, we almost closed for financial reasons. So being in a strong financial position at any

ONE OF THE MOST REWARDING THINGS IN THIS JOB IS TO MEET ALUMS AND SEE WHAT THEY'RE DOING IN THE WORLD. YOU COME AWAY WITH A FEELING THAT MACALESTER IS REALLY MAKING A DIFFERENCE.

MIKE HABERMANN



An interview with Bob Gavin

one time does not guarantee that an institution is secure for the indefinite future. You've got to manage those resources well.

We must increase voluntary support for Macalester. All of our plans depend upon increased support, particularly from alumni. Increased alumni involvement — both financial and in other ways — is the single most important element in Macalester's ability to live out its commitments.

Based on your conversations with numerous alumni and students, how would you describe the impact of a Macalester education — a Macalester experience — on a student?

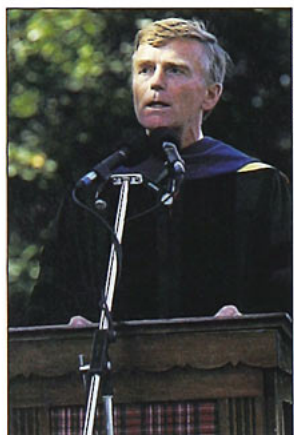
ONE OF THE REASONS we are able to talk about where Macalester is going is that it's very clear where we have been. That story is told very well by the alumni. The alumni of Macalester tend to be global citizens. In whatever occupation they choose, they recognize the importance of contributing to the community. They are at ease in diverse environments. They see that the human condition is rich and diverse, and they want to be a part of it and contribute to it.

One of the most rewarding things in this job is to meet the hundreds and thousands of alums and see what they're doing in the world. You come away with a feeling that Macalester is really making a difference.

What impact has Macalester had on your own life?

BEFORE COMING TO this job, I had very little international experience. I was trained as a physical chemist. My contacts outside the United States were exclusively with scientists. Since coming here, I've been able to meet people all around the globe. I have a deeper appreciation for the diversity that exists in this country, too. I've appreciated reading the words of [past presidents] Charlie Turck and James Wallace when they wrote

Kofi Annan '61, undersecretary-general for peacekeeping operations at the United Nations, joined President Gavin at the opening convocation of the academic year on Sept. 9, 1994. Annan received the annual Macalester Board of Trustees Award for Meritorious and Distinguished Service.



MIKE HABERMANN

about being a global citizen. Macalester has changed my global perspective.

You played college football at St. John's University in Minnesota and you have often been in the stands cheering on the Macalester team during sports events on campus. Why are sports important at a college like Macalester?

I AM A FIRM BELIEVER in exercise, health and wellness. Intercollegiate athletics provides opportunities to learn a number of things that are profitable in studies and in life: how to work with others, to depend on others, striving for goals, discipline — those are a few examples of the valuable lessons to be learned from sports.

You once described the life of a college professor as the greatest job in the world. How did you mean that?

A PROFESSOR'S JOB is to be engaged in the world of ideas, to share those ideas with others, to develop your intellectual capacity as a scholar and work with people to develop their intellectual capacities. There are very few constraints put on your activities. You pursue things that you think are important, that will make you a better teacher and scholar, and you get to work with talented students. What could be more rewarding than that?

Let's talk about the job of a college president. What has been your most difficult decision as president?

PROBABLY THE MOST CRUCIAL and difficult decisions I have been involved in have been decisions regarding the granting of tenure to faculty members. Those are the decisions that have the greatest influence on the direction of the institution, the quality of the instruction the students receive and the academic tone of the campus.

By the time I finish here, close to 100 faculty will have been hired to tenure-track positions in this period of time. That's an enormous number of faculty, who will have an impact on the curriculum and the students for years to come. I played an active role, not necessarily in hiring every individual but in setting a tone about what we ought to be talking about, what kinds of persons we ought to be going after. We won't know for a long period of time what that impact is going to be. I think we



JIM HANSEN

Bob Gavin met with alumni of color during a special gathering at Reunion in June 1992.

have hired very talented faculty and the future is bright indeed.

A few years ago, at my urging, we began making tenure decisions by consensus. The Faculty Personnel Committee, who are elected by the faculty to make recommendations to the provost on faculty personnel matters, sit with the provost and the president in the same room. We see the same material, discuss the issues and seek to come to a consensus on the right decision. I think that's a very good way to make personnel decisions. It provides an opportunity for faculty to play a role, as they ought to, and for the chief academic administrators to play a role, as they ought to. My only

regret is that it took us too long to move to this system.

Do you have any regrets about your term as president?

I'VE JUST mentioned one. Also, I have said before, and some people are probably tired of hearing it: academic institutions are probably the most conservative institutions in this society when it comes to change. My feeling, and this runs counter to

what a lot of people on campus think, is that we've changed far too slowly. Institutions that are not able to change rapidly soon become out of date. The rate of change at academic institutions must pick up, and will pick up, at the very best.

Time will tell if we have changed rapidly enough and in the right directions. But I would say we as an institution have moved more slowly than I would have liked in curricular change. From 1964 to 1994, we had very little curricular change. At the end of the Year of Academic Planning in 1990-91, people described that as the most massive curricular changes since we introduced the 4-1-4 semester system at the end of 1963. That's a long time. I can't imagine going another 30 years without having significant changes.

You have said that Macalester, as an institution, hasn't been able to tell people how good it is. Can you elaborate?

WE SHOULD HAVE an accurate self-image. Some colleges think they are far better than they really are. I think our problem is the other way around:

We are far better than we think we are. When you get away from the campus, to visit other colleges and universities and to talk to our alumni and friends, and then you come back to Macalester, sometimes you have a hard time recognizing what is being said about our shortcomings. I think self-images can be overblown, but I think that we are too understated. We are a far stronger institution than many people on campus think.

What are your plans after Mac? And is there any chance you will become a college or university president elsewhere?

I HAVE AGREED to be interim president of Haverford College for the 1996-97 academic year while Haverford searches for a new president. It was an offer I could not refuse. Beyond that, I have not had time to make plans. I've been working too hard to make sure that we do not lose any momentum during this year of transition. I really haven't started a serious job search yet.

I like this area. I was not born here — Char was — but I did grow up here. We were away for 25 years and we have enjoyed returning to the Twin Cities. If I can find something that will keep me occupied, and

also keep me out of the hair of the next president, then I would definitely like to be in the Twin Cities.

Does a college — any college — sometimes expect too much of a president?

DO I THINK I've been overworked here? Not at all. When you go into this job, you go into it with the expectation that for a good fraction of the year, seven days a week, you are on duty, even in your



Bob Gavin spoke at a news conference for Jimmy Carter, who came to campus on Sept. 10, 1993, to honor Walter Mondale.

ship of Mary Lee Dayton, provided her with a title, Associate of the President, for her volunteer work at Macalester.

What would you tell your successor if he or she asked you for advice about being president of Macalester?

I REALLY ADMIRE Dr. Turck and Dr. Rice, who were very successful as presidents but made it a deliberate policy not to come back to campus to offer advice to their successors.

Dr. Turck returned to campus

for the first time when he was invited back for the centennial celebration in 1985. It was a wonderful occasion. He hesitated to come back then, and he told me when I talked to him on the phone that he felt it was best for a president not to return, that it was too easy to stumble and get in the way of the current president. So many alumni saw him on that occasion that they kept inviting him back every year. Every year he would call me and in his very formal way say, "President Gavin, I have been invited

by the Class of ____ to come to their reunion dinner. Do I have your permission?"

I will be leaving here after 12 interesting and challenging years. I like long-term relationships with an institution. I was at Haverford College for 18 years. I have tried very hard not to advise them on how they should be running things now. I have only been back on that campus twice in 12 years. Once I was invited back for an honorary degree, and the other time I stopped by to see their new campus center. That does not mean that I do not cherish my years at Haverford. I do. The same will be true of my years at Macalester.

I will certainly follow what's going on at Macalester with a great deal of interest.

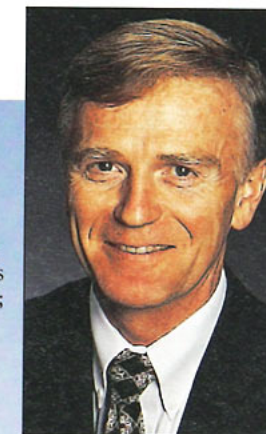
And, I hope I have the good sense, if I have an opinion, to keep it to myself [he laughs]. •

SELF-IMAGES CAN BE OVERBLOWN, BUT I THINK THAT WE ARE TOO UNDERSTATED. WE ARE A FAR STRONGER INSTITUTION THAN MANY PEOPLE ON CAMPUS THINK.

CHAR AND I HAVE REALLY BEEN PARTNERS IN THIS JOB. SHE HAS DONE EVERYTHING WITH ME.

social life. So you can't put the job away. I recognized that when I took the job.

The one thing that is often overlooked is the role that the spouse and family of a president play. I've been very fortunate to have a spouse who fully supported me and took part willingly in all of these activities, and a family who were tolerant of my work habits. Char and I have really been partners in this job. She has done everything with me. In a typical week, she probably spends 30 to 40 hours doing something for the college. She enjoys meeting people, enjoys working for Macalester. I should mention that we are both very appreciative of the fact that the trustees, under the leader-



Robert M. Gavin, Jr.

Born: Aug. 16, 1940, Coatesville, Pa.
Education: B.A., chemistry, St. John's University, Collegeville, Minn., 1962; Ph.D., physical chemistry, Iowa State, 1966

Career highlights: 1966-84, chemistry faculty, Haverford College; provost, Haverford, 1980-84; president, Macalester, 1984-96

Family: wife, Charlotte; five children, Anne, Patricia, Robert M. III, Charles and Sean; eight grandchildren •



Char and Bob Gavin at the inaugural dance in 1984. Char Gavin has contributed countless hours of her time to Macalester, earning the title Associate of the President for her volunteer work.

Bob Gavin's many roles: Comments

Peter Fenn '70, a political media consultant in Washington, D.C., and outgoing president of the Macalester Alumni Association:

BOB HAS DONE A SUPERB JOB in bringing alums closer to the college — from the Alumni Soundings program to his active involvement with the Alumni Board. We've been very fortunate to have the partnership of Bob and Char, and their willingness to open their home to alums, to go out in the community to meet alums. The two of them have given freely of their time, talent and warmth for the sake of Macalester. Bob has made sure alumni voices are heard in key decisions about the college. This is critical for Macalester's future — to involve more alums, both actively volunteering and in contributing to the college. Most of all, Bob has always recognized the importance of those who came before.



Peter Fenn '70

Ken Andrews '72, a member of the athletic staff since 1985 and athletic director since 1989:

BOB HAS BEEN VERY SUPPORTIVE OF athletics at Macalester, on several levels. First, he's been a spectator, whenever his schedule allowed, at soccer, football, basketball, swimming and other sports. Second, he's supported major improvements in the athletic program, including upgrading our facilities, program budgets and staff salaries to make them competitive with other colleges. Most importantly, the Admissions



Ken Andrews '72

History Professor Peter Weisensel, a faculty member since 1973:

LET ME HIGHLIGHT THE IMPACT on the faculty and the curriculum of Bob's financial achievements. When the entire hiring plan is completed, there will be 165 full-time-equivalent positions, or a 28 percent increase from the time the plan was inaugurated. Stated in other terms, the faculty-student ratio will fall from 13-to-1 to 10-to-1. These new hires have brought extraordinarily talented new Ph.D's and mid-career transfer colleagues to the faculty. Moreover, our searches draw hundreds of applicants, leading me to believe that the news of this great small college in St. Paul

is finally spreading around the country.

Essential factors combined to produce this result. Thanks to Bob's wizardry, his resolve to put significant money into faculty growth and the backing of the Board of Trustees, we have been able to fill curricular gaps in departments, offer entirely new fields, help smaller departments to grow, and establish new departments and new interdisciplinary major programs. It will be a long time before we have this opportunity again, and Bob Gavin played the central role in making it happen.



Peter Weisensel

Professor Diane Glancy, a writer who joined Macalester's English Department in 1988:

I CAME TO MACALESTER during the Gavin years. President Gavin always was a very positive support for me. I remember the first time that I got a personal note from him about one of my achievements; I was touched and impressed. He attended several performances of a play I wrote and produced with Macalester alumna Kristi Wheeler of the college's Media Services Department. He has been very supportive of the different projects Kristi and I worked on. President Gavin has my highest respect.



Diane Glancy

Provost Wayne Roberts, a faculty member in mathematics and computer science since 1965:

WHEN I GIVE VISITING CANDIDATES a thumbnail sketch of the college, I usually describe the John Davis era as one in which the primary goal was to restore public confidence in the college, to attract the kind of students for whom our program is designed and to re-establish ties with those who financially support our college. I tell them that by 1984 John Davis felt that he had largely accomplished the mission for which he had been called and that he said in leaving that the time had come for a president who would give us academic leadership. It was with this charge that Bob Gavin arrived in 1984.

Few would deny that he has accomplished that task. Tenured faculty who had been enlisted in the public relations effort of the John Davis era were reminded that the academic integrity of the institution required that they return to the business of scholarship. By 1995 we could point to a record of remarkable accomplishment as our faculty were giving leadership to their professional organiza-

from those who know him

tions and being recognized for their contributions to the professional literature. Incoming junior faculty certainly got the message that scholarly achievement was to be an important component of their tenure evaluation.

This renewed emphasis on the traditional measures of scholarly achievement certainly had its detractors. Some felt that the push came too abruptly, or that it was done with too much vigor for a liberal arts college that identifies itself as a teaching institution. Most agree, however, that some sort of push was necessary, and



Wayne Roberts

all recognize that pendulums seldom stop in the middle. Whether or not we have achieved the perfect balance can be argued. But it seems beyond question that we are a stronger institution academically than we were 10 years ago.

I have, of course, oversimplified the story. We were not without academic achievements in the Davis era, and President Gavin has certainly built on the financial foundations that John Davis laid. Perhaps it is better to say that taken together, the Davis and the Gavin presidencies have positioned us as a financially strong and academically strong institu-

tion, poised to move into the ranks of the nation's top-ranked liberal arts colleges. This is a great time in Macalester's history.

These are the things I say to candidates who we would like to join us. I say them because I believe them.



Janet Rajala Nelson '72

Janet Rajala Nelson '72, president of St. Paul Custom Markets, The St. Paul Companies, Inc., former president of the Macalester Alumni Association and current Macalester trustee:

THE PAST 12 YEARS have seen a big change in Macalester's Board of Trustees. Today, more than two-thirds of our board is made up of alumni. Bob has welcomed and challenged alumni to re-engage with the college, giving

of our time, talents and financial resources. This has been enormously stimulating and healthy for Mac and our alums. Bob's belief in Macalester and his vision for us have inspired the trustees, alumni and campus community to reach for the excellence of the very best in liberal arts education. I'm convinced that Macalester's history book of the future will record "The Gavin Years" as an era of significant academic growth, achievement and emergence as a leader in liberal arts education. •



The Gavins welcomed alumni leaders to campus for Leadership Weekend in September 1991, including Anne Harbour '64 of Boston and Peter Fenn '70 of Washington, D.C.

Making a mark: Highlights of the Gavin legacy

STRATEGIC PLAN

THE STRATEGIC PLAN, adopted by the Board of Trustees in May 1992 and developed through a college-wide process led by President Gavin, identifies the college's commitment to being "a pre-eminent liberal arts college" with an educational program "known for its high standards for scholarship and its special emphasis on internationalism,

multiculturalism and service to society."

The plan, which lists a handful of strategic objectives, focuses discussion on the future of the college in a way no document had done since the 1960s.



On the day of his inauguration in 1984, Bob Gavin, a former college linebacker, and his father watched the Scots play Gustavus Adolphus in football.

ENDOWMENT STRENGTH

IN 1985, the college's endowment was listed at \$62 million. This year, it is \$499.6 million. Of the total, \$371 million is held by the DeWitt Wallace Fund for Macalester College, which exclusively benefits Macalester.

Two circumstances brought the endowment to its current value. DeWitt Wallace, *Reader's Digest* founder and Macalester alumnus (Class of 1911), established the DeWitt Wallace Fund for Macalester, with 10 million shares of *Reader's Digest* stock, shortly before he died in 1981. That stock has grown in value dramatically since it went public in 1990.

Bob Gavin has played a strong role in ensuring judicious use of these increased endowment assets. With a large fraction of endowment funds remaining in *Reader's Digest* stock, Gavin has pointed out the risk of an institution depending so heavily on one stock, despite its excellent performance. He has insisted, therefore, that endowment income be used primarily for one-time expenditures, such as building projects, rather than committed to new programs. Gavin has also spelled out the need for additional contributions both to the endowment and to the operating budget of the college.

COLLEGE REPUTATION

ONE OF BOB GAVIN'S early goals for Macalester was to "get out the word" about the college's attributes and accomplishments. He has consistently cautioned that communicating

nationally takes several years. A variety of indicators say the message is beginning to get through. For example:

- Record numbers of prospective students are inquiring about Macalester.
- Educators from other colleges often look to Macalester to see how the college approaches a variety of programs.
- The *U.S. News & World Report's* annual college report for 1995 lists Macalester as 18th in academic reputation among all national liberal arts colleges.

ADMISSIONS

MACALESTER COLLEGE is more in demand than ever before. For the class that will enter in fall 1996, the college has received an unprecedented 3,125 freshman applications for 455 places. In 1984, the college received 1,197 applications for a similar number of places.

ALUMNI SERVICES

BOB GAVIN says that one of his most rewarding experiences has been to visit with alumni across the country and around the world. An important priority during the Gavin years has been increased communication with, and service to, the college's 20,000 alumni.

Each year, Macalester sponsors 60 to 70 alumni events around the country and abroad, in addition to Reunion Weekend. A two-year series of "Alumni Soundings" brought alumni together with President Gavin and other college officials at 55 meetings throughout the country to involve alumni in planning the college's future. To increase communication, in 1986 the alumni newspaper became a quarterly magazine, which has been expanded twice.

To increase alumni involvement with the college, the Alumni Association's board of directors was reconstituted as a more national body with a new set of responsibilities, and an Alumni of Color advisory group gives counsel on important issues.

FACULTY HIRING

PERHAPS THE MOST SIGNIFICANT legacy of Bob Gavin's administration will be the nearly 100 tenure-track faculty hired during — or as a result of plans developed during — his term in office.

As part of the strategic plan, the college is adding 28 faculty positions, expanding from 137 in 1993–94 to 165 by about the year 2000. In filling these positions as well as other openings, the college is recruiting the best and brightest scholars, including several who have given up tenured positions at other preeminent institutions to come to Macalester.

In addition, the college has been able to increase markedly the U.S. and international diversity of the faculty. For example, in 1984, 4 percent of the faculty were U.S. people of color; in 1996, 17 percent are U.S. people of color. ●

STREET SMART

In his new book on St. Paul's Grand Avenue,

co-authored with businesswoman Billie Young, Macalester

Professor and alumnus David Lanegran continues his mission:

to make a place for geography

by Jon Halvorsen

DAVID LANEGRAN loves to teach people the things they already know about their street, their neighborhood, their city.

"People are constantly telling me, 'I've lived in St. Paul all my life. I'll go on your field trip, but...?' Then they come back [from a field trip] and say, 'God, I've lived here all my life and I never knew that.'"

"I've always taken this as a kind of challenge: The really hard geography to write is local geography, which everyone thinks they know," Lanegran adds. "Sure, I can tell you about the Taklamakan [Desert in western China] — no one's been there. But everybody's been on Grand Avenue."

Lanegran's new book is about the street everyone in St. Paul knows. *Grand Avenue — The Renaissance of an Urban Street*, co-authored with businesswoman Billie Young, tells the story of Grand Avenue from its beginning in 1871, through the Depression and World War II, right up to early 1996.

Lanegran gives full credit to his co-author, who helped start Grand's renaissance by opening the Old Mexico Shop in 1972. A journalist by training, Young interviewed many people associated with Grand Avenue. "She really gives you a sense of who these people were and gets into the personalities,"

Lanegran says.

"In many ways the book is like a piece of fiction, but it's true."

Lanegran brings the perspective of the geographer:

"A geographer can put Grand Avenue into a spatial context, show how it's connected to other places... We take cross-sections

through the history of Grand Avenue and look at the landscape at critical moments in its evolution. Hopefully, when you come away from reading the book, you'll have knowledge of individuals who have made a difference, and also the broad patterns of change."

Before writing this book, Lanegran had studied Grand Avenue in depth three times with students from his Urban Geography Field Seminar, which



Macalester students cross Grand Avenue.

Jon Halvorsen is the managing editor of Macalester Today.

focuses on community research projects. In 1973, 1988 and 1995, he and his students prepared extensive planning reports which he sent "all across the country to show people what Macalester students can do."

The book is Lanegran's seventh since 1977 on various aspects of Twin Cities geography. In a sense, Lanegran, who graduated from Macalester in 1963 with a degree in political science and a minor in geography, is following in the footsteps of his mentor, Hildegard Binder Johnson, who founded Macalester's Geography Department in the 1940s. Professor Johnson's conservation field courses became legendary.

When Johnson hired Lanegran in 1969 to teach at Macalester, he knew he had to do research, but the college couldn't afford to send him very far. "So I invented all kinds of strategies to get my students doing field research. It turns out I was an innovator. I didn't know that at the time, because Hildegard had always done research: it was part of Macalester's tradition for

geography that you did field research. But Hildegard always went out into the country. I just took Hildegard's strategies and styles and put them in the city. In '77, I guess it was, I got some award [named one of the 10 outstanding college or university teachers of geography by *Educational Change Magazine*] for doing field work — it was just something Hildegard had taught me.

"Then it sort of dawned on me that geographers were walking around with their heads in the clouds talking about things that not many people were interested in. And yet everybody was really interested in their local geography. They really wanted to know how their own place worked. I thought, 'Geez, I know this.'"

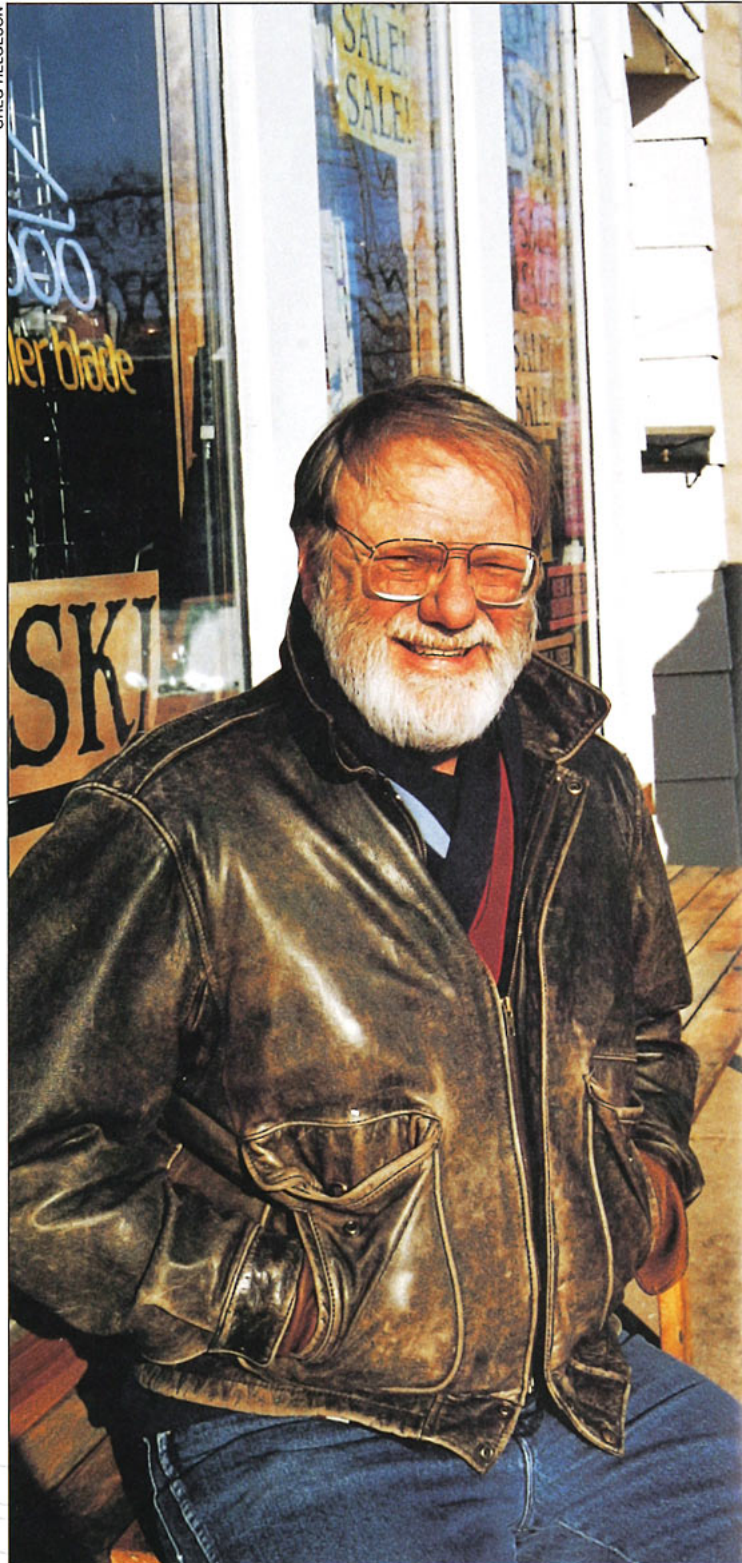
Lanegran teamed up with the late Ernest Sandeen, a Macalester history professor. The geographer and the historian had a saying: "Geography begins out your back door, and history starts five minutes ago." In 1979, the two published a book, *The Lake District of Minneapolis: A Neighborhood History*. That book, like most of Lanegran's work, is a reflection of what he sees as his life's mission: "Somebody has to popularize geography. You have to have some literature that's accessible, rather than all this convoluted, quantitative methodology or post-modern theory that academics are interested in but no one else is."

Lanegran, a St. Paul native, lives three blocks south of Grand Avenue, the vibrant

street he has observed and studied for most of his life. He takes a long view of its development. Many in St. Paul see an ominous sign in the closing this February of Odegard Books, an independent bookstore which had appeared to be a neighborhood

'GEOGRAPHY BEGINS OUT
YOUR BACK DOOR, AND
HISTORY STARTS
FIVE MINUTES AGO.'

GREG HELGESON



"Geography is a survival skill," says Professor David Lanegran '63, photographed on Grand Avenue. "I approach it with the notion that I want the city to survive. In order for the city to survive, people have to understand how to take care of it. The only way you can understand it is as a spatial system."

Street theater

A closer look at *Grand Avenue* may reveal the 'mysterious alchemy' by which a street becomes a vital part of an urban village



HERE IS AN excerpt from the introduction to *Grand Avenue — The Renaissance of an Urban Street*, by David Lanegran and Billie Young (North Star Press):

LEFT TO THEIR own devices — and if there is no threat of danger — people return automatically to the streets. That is where life and action are. How many parents have furnished a backyard with elaborate play equipment only to find their children spending an inordinate amount of time on the street?

The biggest dispute on Grand Avenue (besides the parking) involves Grand Old Day — a half-day festival where tens of thousands of Twin Citians turn out to do nothing more than walk, eat (a few drink too much beer) and listen to music in the street. That activity has become suspect to those who fail to understand that the Grand Old Day revelers are returning to the activity for which city streets have always been intended — that of the serendipitous meeting and interacting with other people.

While Americans, enthralled by their romance with the automobile, have largely forgotten the many delights of being a pedes-

trian in an urban setting, European civilization has not. Walkways in cities have been covered with arcades and porticoes to provide shade and protection from the rain and thus make them more enjoyable for

walking. In Greece, walking outdoors, under cover, was a feature of the philosophical school known as the "peripatetics" from "peripatos" — meaning literally "covered walk-way" and referring to Aristotle's habit of conversing with his students while he walked with them through the streets.

The street as a site for dining has also been popular in Europe since ancient times. The genuine cafe is always part of the street, whether or not there is a sidewalk. To sit at a table in the open air and view the ever-changing street scene is theater that never tires. The French sociologist Chombart de Lauwe considers the sidewalk or street cafes indispensable to civilized city life. He sorts the cafes out according to their types of customers and locations, noting that there are cafes for sports enthusiasts, for poets, for lovers, cafes with a history and cafes on busy or quiet streets.

While a few streets have become part of the collective memory of Western Civilization (the Via Appia, for example, or Wall Street) others are known only in their community as being streets of uncommon interest. Why these streets achieve local fame is not

**TO SIT AT A TABLE IN THE OPEN AIR AND VIEW THE
EVER-CHANGING STREET SCENE IS THEATER THAT NEVER TIRES.**

immediately clear. In appearance they do not differ markedly from their neighbors. They are not wider, longer and do not, in most cases, have grander buildings bordering them. Yet these streets, at all hours of the day, have people on them, bikers and walkers and infants in baby carriages. There is an atmosphere that attracts strollers, an *élan* that defines them as something more than a transportation link connecting one part of a city to another. These streets have the personality and character of a neighborhood.

Did they become this way by accident? Are there clues to be found in the histories of successful streets that could guide present-day urban planners? By taking a closer look at inner city streets that have succeeded, can we discover the mysterious alchemy by which they have become a vital part of an urban village?

Such a street is Grand Avenue in St. Paul, Minnesota. One of the authors of this book is a professor at Macalester College, located on Grand Avenue, who for years has used the street as a laboratory for his urban geography students. The other author was in business on Grand Avenue for 22 years, from 1972, when the street was believed to be in a state of irreversible decline, to 1994, when Grand Avenue had become one of the most desirable commercial locations in the Twin Cities. How that transformation came about is the subject of this book. •

anchor ever since it opened in 1972, and the simultaneous growth of chain stores along and near Grand.

Lanegran says Grand Avenue's limitations — small lot sizes, zoning on both alley sides, slow-moving traffic, barriers which prevent it from being a through street — are its protection. But like a human body, it is always changing. If 10 years passed and Grand Avenue

remained exactly the same, only then would it be in real trouble, the geographer says.

"I think Grand Avenue is fundamentally sound; it's the backbone of a very viable part of the city. In order for Grand Avenue and the city to flourish, we have to keep renewing ourselves culturally, and by that I don't mean with a capital 'c.' We need people who can read and write and invent things and work hard, and schooling does that for the community. Young minds are the rain that eventually causes this flower to bloom: the young at heart constantly coming in to St. Paul, wanting to socialize, wanting to be in the city rather than the suburbs, and being able to



Professor Hildegard Johnson was Lanegran's mentor: "Hildegard always went out into the country [for field research]. I just took Hildegard's strategies and styles and put them in the city."

invent things and ways to live. They're our hope for the future.

"I'm optimistic. I can't predict — I've never been able to predict — the next phase of Grand Avenue. But it is both an incubator, where people get a chance to test their ideas, and a place where things can flourish if they're good." ●

Lanegran's roles: Educator, planner, community activist

DAVID LANEGRAN WAS RECENTLY PRESENTED with the 1996 Macalester College Thomas Jefferson Award. The award reads, in part:

"IN THE MOLD OF THOMAS JEFFERSON, you have embraced a rarely matched variety of roles — as a seminal educator, as a community planner and as an active agent of political change. . . . You were one of the first to engage your students in the field study of local communities, which often contributed extensively to their revitalization. Your innovative mayors' conferences brought the urban insights of our nation's top-ranked mayors to our campus. Within our state you are praised for your work on several civic boards, most notably in the planning and preservation of the Landmark Center for which you also serve as president.

"With all educators you shared Jefferson's vision of an enlightened citizenry, but few have done more to realize that dream at all levels of education. Your summer institutes for secondary teachers of geography and your many regional workshops have contributed significantly to the renaissance of geography in America's schools. Your computerized project *Geolinks* will likely 'revolutionize the technical aspects of geography education in America.' Your many offices, culminating in your current term as president of the National Council for Geography Education, bespeak the high regard of your professional colleagues.

"Whether as a delegate to international conferences on the future of European cities, or as a guest lecturer at geography seminars in China or Korea, you have attained international stature in the field of geography education." ●

'SOMEBODY HAS TO
POPULARIZE GEOGRAPHY.
YOU HAVE TO HAVE SOME
LITERATURE THAT'S ACCESSIBLE.'

UNFORGETTABLE WEEKEND:

Reunion and Commencement at Macalester

JOIN YOUR CLASSMATES for a terrific Memorial Day Weekend at Macalester. For the first time, Macalester is combining Commencement and Alumni Reunion into a single, college-wide celebration, with the theme "Unforgettable."

Reunion: Thursday, May 23 – Sunday, May 26

YOU'LL FIND the traditional Reunion activities — class parties, alumni college programs, campus tours, children's programs and more. You'll also enjoy special new activities for alumni and the graduating Class of '96, such as concerts, a gala all-campus celebration and a Sunday gospel brunch.



Commencement

SENIOR WEEK concludes with Commencement at 1:30 p.m. Saturday, May 25, on the lawn in front of Old Main, and special festivities welcoming the college's newest alumni into the fold.

Reunion Classes

BY NOW, alumni whose classes end in "1" or "6" should have received a Reunion brochure in the mail. It is important that you return your reservation. While we will do our best, we cannot guarantee that we will be able to accommodate alumni who arrive without reservations for class events or for general Reunion activities where reservations are specified.



JIM HANSEN

Questions?

CALL THE ALUMNI OFFICE, (612) 696-6295

Unforgettable!



GREG HELGESON



JIM HANSEN

Calendar of events

HERE ARE SOME of the events scheduled for alumni, parents, family and friends. For more information on any of the following, call the Alumni Office, (612) 696-6295, except where noted. You may also call the campus events line, (612) 696-6900.

May 10-12: Macalester Dance Ensemble, 8 p.m., except 2 p.m. May 12 (696-6359)

May 10: Sirens and Traditions, a cappella vocal ensembles, 8 p.m. (696-6382)

May 13: All-Sports Banquet, Cochran Lounge (696-6260)

May 21: Boston/Cambridge Alumni Happy Hour, 6 to 8:30 p.m., Cambridge

Brewing Company, 1 Kendall Square, Cambridge (contacts: Carrie Norbin '94 at 617-523-0326 or Caroline Cuninghame '92 at 617-227-0022)

May 21-26: Senior Week, Commencement (at 1:30 p.m. Saturday, May 25) and Reunion Weekend

June 3: Sylvia Poggioli, National Public Radio foreign correspondent, 7 p.m., Weyerhaeuser Chapel; part of special Broadcast Journalism series co-sponsored by Macalester, Minnesota Public Radio and Lazear Agency

June 14: 7 p.m. at Augsburg College's Foss Chapel: keynote address by Ray Suarez for 25th anniversary celebration of Higher Education Consortium for Urban Affairs, off-campus study program for which Macalester is a founding member (646-2986)

Sept. 13-15: Alumni Leadership Conference

Oct. 3-5: Third Annual Macalester International Roundtable, on theme of "The Divided Self: Ethnicity, Identity and Globalization" (696-6332)

Oct. 11-13: Fall Festival and Parents' Weekend



30 years later, the party continues

Members of the Class of '65 and their spouses got together in Minneapolis last December for a Christmas tea at the home of class agent Ruth Milanese Lippin. Standing at left: Cliff and Irene Stenberg Brandvold '65. Seated, from left: Jim Montgomery, Sarah Brown Renstrom '65, Sandy Hoffman Montgomery '65, Margo Holen Dinneen '65, Morris Anderson '65, Deb Anderson, Sonya Anderson '65 and Jay Werner '65. On floor from left: Kay Hutchins McCarthy '65, Ruth Lippin '65, Carol Woods '65, Bruce Norback '65 and Suelin Lopez Werner '65.

Alumni clubs

ALL OVER the United States and abroad, alumni regularly get together to discuss career paths, current events, community service work, the arts and a host of other topics. The 10 listed below are just a few of Macalester's alumni clubs, and others will be listed in subsequent issues of *Mac Today*. For information about alumni activities in your area, please call the contacts listed here or the Alumni Office at (612) 696-6295.

Albuquerque

Don Wortman '51
(H) (505) 858-0744

Atlanta

Louisa E. Chapman '75
(H) (404) 264-9008

Bemidji, Minn.

Ken Awsumb '49
(H) (218) 586-2070

Kansas City

Linda Karrer Trout '69
(H) (913) 339-6258

Phoenix

Barbara L. Carpenter '72
(H) (602) 661-9616

Pittsburgh

Kristen J. Rylander '89
(H) (412) 279-7563



Portland, Ore.

Jordana Tatar Perman '82
(H) (503) 244-3541

Richmond, Va.

Brian Berkopiec '91
(H) (804) 783-2130

Stillwater, Minn.

Ruth Chalsma Ranum '52
(H) (612) 439-7643

Washington, D.C.

Carla A. Morris '85
(H) (202) 363-6474

Cruise the Virgin Islands with Mac alums

COME ON BOARD! An exciting Macalester alumni trip is planned for Feb. 1-8, 1997, in the Virgin Islands.

Join fellow alumni on a leisurely cruise through the islands of St. Thomas, St. John, Jost van Dyke, Tortola, Virgin Gorda, Salt Island and Norman. We will be on the Nantucket Clipper, a cruise ship whose shallow draft and easy maneuverability allow access into secluded bays, marinas and coves where larger ships are rarely seen.

Share an enriching travel experience with the ship's naturalists to explore the diverse flora and fauna of the islands. Enjoy presentations in the ship's Observation Lounge by on-board experts about the region's natural and cultural history.

Look for upcoming mailings and information or call Jennifer Patti, Associate Alumni Director, at (612) 696-6026 •

Margaret Doty: She helped create Macalester

by Rebecca Gonzalez-Campoy '83

TO KNOW HER is to feel the true Mac spirit, that which keeps our faculty constant, our grads loyal and our students enthusiastic," reads the dedication in Macalester's 1960 year-book. "Her absence will be greatly felt in the following years, but the charm and love she has added to the spirit of Macalester will live as long as the college lives and will remain forever in the hearts of those who have known her."

When she retired, Margaret Doty was said to know more former and present Macites than any other living person. Her memory of and concern for students was legendary.

It all started in the summer of 1924 while Dean Doty was on leave from Macalester's English Department to pur-

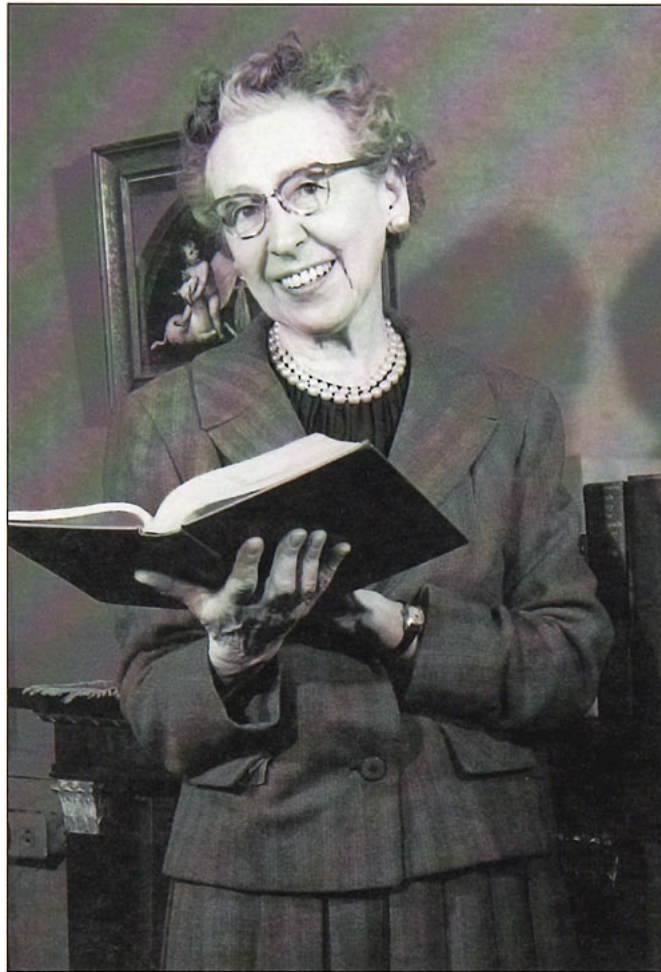
**'There, by the grace of God,
goes Margaret Doty.'**

— DR. J. MAXWELL ADAMS,
MACALESTER CHAPLAIN

sue her master's degree in English at Columbia University. The Macalester Board of Trustees sent a cable asking her to consider taking the position of dean of women at the college. "We know you don't want the job," the trustees said. "But will you accept just for one year?"

She did. And with the exception of time away to finish her master's and to travel abroad, Dean Doty stayed nearly 40 years — time enough to earn a prominent place in Macalester's history. A love of people and a sense of humor kept her on the job.

As dean of women, Doty maintained the highest social standards for her students, yet took the edge off some of the strict code of conduct as times changed. She was an adviser, counselor and friend to thousands of Macalester women and men. "Everyone who is away from home for Christmas is invited, whether they are American or from some other country, man or woman . . ." read Dean Doty's invitation. Christmas breakfast at her family home at 1708 Marshall Avenue became a tradition, remembered with gratitude and nostalgia. Delicious food, small gifts and a



MACALESTER ARCHIVES

could accomplish," recalls Patricia Lanegran Kane '47, professor emerita of English at Macalester. "I remember her calling us seniors into her office and asking us what our post-college plans were. She was appalled that many of us had none."

Doty didn't necessarily believe that everyone was college material. But as she told senior girls at a St. Cloud high school in 1933, they could work to be almost anything. "Each of you can develop the abilities within yourself. You need but work sincerely for the values you have set upon yourself to achieve your goal," she declared.

Doty looked out for her students. Women often had to work for their room and board, and Dean Doty would make sure the families who employed them treated her students fairly and respectfully.

Most of her life centered around Macalester. Her many activities included

"story hour" made students of all nationalities feel at home away from home.

Dean Doty was a lady and she was progressive. She was the first faculty chair to include students as members on her committees. "She was ahead of her times and had high expectations of what we women

membership in the National Association of Women Deans and Counselors, the Ramsey County League of Women Voters and the Minnesota United Nations Association. Macalester presented her with an honorary doctor of humane letters degree at her retirement in 1960 and established an endowed scholarship in her name. The college also named a women's residence hall for her.

"How much are you worth?" Dean Doty asked the Rochester High School Girls Club at an address in 1951. "In name, in appreciation, in personality? Will your family name and the name of the institutions which you bear be worth more or less hereafter because you are associated with them in people's minds?"

Macalester is worth more because of the legacy of Margaret MacGregor Doty. ●

Margaret MacGregor Doty, 1891–1975

Born: Aug. 28, 1891, St. Paul

Education: 1910 graduate of Macalester Classical Academy (the college's preparatory high school); undergraduate degree, Macalester, 1914; masters, Columbia, 1927; honorary doctorate, Macalester, 1960

Macalester Career: joined English Department as associate professor in 1920; dean of women and professor of English, 1924–1960; Doty Residence Hall named after her in 1966

Died: June 15, 1975, St. Paul ●

Rebecca Gonzalez-Campoy '83 is a free-lance writer. She lives in Shoreview, Minn.

Mac alums join the Twin Cities-to-Chicago AIDS Ride

MANY PEOPLE will be involved in the Twin Cities-to-Chicago AIDS Ride July 1-6, but few will be more committed than Shannon Hovey '92.

She is recruiting bike riders as an act of love for her older brother. Jim Hovey, who worked as an accountant with National City Bank in Minneapolis, died of AIDS last year at the age of 31.

Shannon Hovey was living in Los Angeles when the first two California AIDS Rides were held in 1994 and '95. "I was always going to join, either to work on the ride or actually do the ride, and for whatever reason I never did," she says. "I moved back to Minnesota from Los Angeles because my brother was sick with AIDS. He passed away last August. My interest was to be an activist and do the ride, and then I had the opportunity to be signed on as an employee. So I'm making my commitment and passion something that's really meaningful for me."

Hovey is on the staff of Pallotta & Associates, a Los Angeles fund-raising and consulting firm hired to stage five AIDS rides around the country this year. The others are San Francisco to Los Angeles, Boston to New York, Philadelphia to Washington, D.C., and Orlando to Miami Beach, Fla.

Hovey's job is to recruit riders, crew members and volunteers for the 469-mile, non-competitive, Twin Cities-to-Chicago ride. The goal is to have 1,700 riders (about 700 from the Twin Cities area and 1,000 from Chicago) raise more than \$4 million in pledges for AIDS service agencies.

"What's important for people to know is where the money is going — the beneficiaries," she says. "One of the beneficiaries is Clare House, and that's right in the Macalester-Groveland area

of St. Paul. That's an adult foster home for people living with AIDS... When we're done, \$1.8 million will go to the beneficiaries in the Twin Cities. The money raised in the Twin Cities stays there. The other \$2.2 million will go to the beneficiaries in Chicago, and that's just because they have more people riding."



Shannon Hovey '92

As this issue of *Macalester Today* was going to press, other Macalester alums involved in the Twin Cities-to-Chicago ride included:

- Marty Curley '92 of Minneapolis, who works as an administrative assistant for the ride. He has known people with AIDS in other cities who needed hospice care.
- Deb Martin '91 of St. Paul, who registered to do the ride because it was "an accessible way to do something important — to be active again."
- Dan Shertzer '91 of St. Paul, who registered to do the ride. His sister's partner made the Boston-to-New York ride in 1995 and he thought it sounded adventurous and fun.
- Dave Schaller '86 of St. Paul, who registered to do the ride, inspired by other members of his family who have done other AIDS rides. He likes the idea of "raising awareness of AIDS in the Midwest as we bike through the communities."
- Elee Wood '93 of St. Paul, who registered as a crew member and volunteer. She reflected on what she "learned at Macalester regarding community service" and wants to continue giving to the community.
- Myles Leevy '91 of Merion, Pa., who volunteered for "Day Zero," the June 30 kickoff event when 1,000 or more people from Chicago convene in Minneapolis for logistics and ceremonies at the Minneapolis Convention Center.

In addition, Macalester's Community Service Office is enlisting student participation. Agape Home, one of the homes that will be helped, already has several Macalester students as volunteers, and Clare House is likely to draw more Mac students as volunteers. •



Twin Cities-to-Chicago AIDS Ride

When: July 1-6

Who: The goal is 1,700 riders — 700 from the Twin Cities and 1,000 from Chicago

Goal: To raise more than \$4 million for AIDS service agencies in the Twin Cities and Chicago.

Each rider must raise a minimum of \$2,300 in order to participate.

Major sponsor: Tanqueray gin

Needed: Riders and support people

Registration and information: (612) 822-2144

Or write: AIDS Ride, 2955 Lyndale Ave. So., Minneapolis, MN 55408

Still Hungry after all these years

For its 10th anniversary, Hungry Mind Review begins a collaboration with Macalester

Editors' note: Macalester became a sponsor of Hungry Mind Review this past March, beginning with its 10th anniversary issue. The Review will maintain editorial control of the award-winning quarterly book review. The collaboration will enable the college to introduce itself to 50,000 Review readers in Minnesota and around the country. Each issue will carry a half-page informational message about the college, its faculty, students, staff or alumni.

We asked the editor of the Review to write a few words about his publication for readers of Macalester Today:

by Bart Schneider

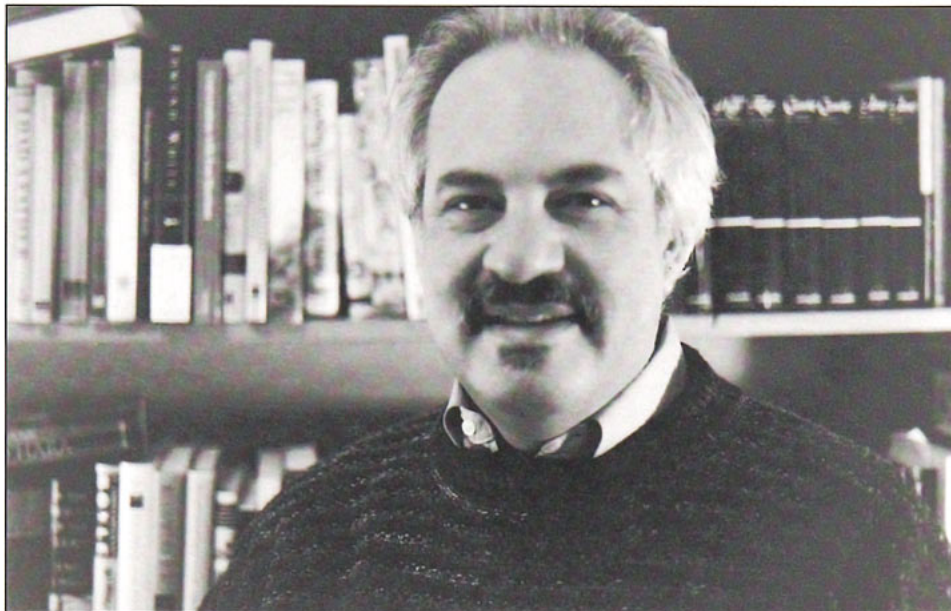
IT WAS IN THE DOG DAYS of the summer of 1985 that I first pitched the idea of a book magazine to David Unowsky, owner of Hungry Mind Bookstore in St. Paul. I'd only known David a year or so, but I knew that it was important to choose the right time and place when making him a pitch. We were sitting at the ballpark, being hosted by an ad executive who would come calling the next day. While David's mouth was stuffed with spicy chicken wings and beer, and his eyes were filled with baseball, I tried to convince him that a book magazine was what we really needed in the Midwest.

The first issue of *Hungry Mind Review* was published just before Opening Day in 1986. On the cover, it featured a lovely

**We are independent, unaligned
and so far out of the New York
publishing loop that we wouldn't
know how to get chummy
if we wanted to.**

photograph of home plate by James Henkel, and inside a review by W.P. Kinsella of a new crop of baseball books for the spring.

From the first issue, we have called ourselves "A Midwestern Book Review" to trumpet the intellectual life carried on between the coasts and to proclaim, by association with this far-flung territory, that we are independent, unaligned and



so far out of the New York publishing loop that we wouldn't know how to get chummy if we wanted to.

In the past 10 years, *Hungry Mind Review* has become one of the most important book magazines in the country. Our mission is to give in-depth, thoughtful attention to books in a thematic context. HMR's themes offer new starting points on issues affecting contemporary American culture. Recent themes include: "State of the Book," "Men and Women," "Heroes and Villains," "Working Life" and "Race."

HMR's contributors are some of the country's most notable contemporary writers and public figures, including John Updike, Leslie Marmon Silko, Jane Smiley, Susan Straight, E. Annie Proulx, Reynolds Price, Allen Ginsberg, Joyce Carol Oates, Bill McKibben, Philip Levine, Bill Holm, Gerald Early, Michael Dorris, Jimmy Carter and Robert Bly.

With our recent 10th anniversary issue, we've formalized our long association with Macalester College. The cover of the magazine now reads:

**Hungry Mind Review
A Midwestern Book Review
Published at Macalester College**

From our earliest issues, Macalester has been our good friend and neighbor, pro-

Hungry Mind Review

Founded: 1986; grew out of Hungry Mind Bookstore, official campus bookstore for Macalester

Editorial office: 1648 Grand Ave., St. Paul 55105; phone (612) 699-2610; fax (612) 699-0970; e-mail: hmreview@winternet.com
<http://www.bookwire.com/hmr>

Circulation: about 50,000 copies distributed to more than 600 independent bookstores across the U.S. and Canada

Subscriptions: \$14 a year



Macalester contributors: have included faculty members Diane Glancy, Robert Warde, Chuck Green, Norm Rosenberg and Jack Weatherford •

viding us with some intelligent reviews from the faculty, and a strong group of student interns, several of whom have left us to move into publishing jobs. We look forward to a long and fruitful association with Macalester. •

Bart Schneider is the editor of Hungry Mind Review. His book, Race: First Person, an anthology of essays about race, will be published this fall by Clarkson Potter.

continued from page 10

Chamberlain sank two free throws with one second left to clinch the win, while Barnhorst made 7 of 11 three-pointers.

• Swimming and diving

The men's swimming and diving team defeated Hamline and St. Mary's in dual meets, but numerous key losses to graduation and a lack of depth and experience caused the Scots to slip one spot, to seventh, at the conference championships. Diver Kai Tuominen (junior, Shoreview, Minn.) earned All-MIAC status for the third straight year when he placed third in three-meter diving. He added a fourth-place conference finish on the one-meter board.

Macalester's top swimming finishes at the conference meet were by first-year students Oncu Er (Izmir, Turkey) and Peter

Hossler (Bloomington, Ind.). Er was 10th in the 100-yard backstroke, while Hossler took 10th in the 1650-yard freestyle.

Macalester claimed dual meet wins over St. Catherine and St. Mary's in women's swimming and diving and moved up one spot with a seventh-place finish at the MIAC championships. The Scots featured two of the top newcomers in the league in first-years Erin Piorier (Wisconsin Rapids, Wis.) and Genevieve Woodward (Media, Pa.), a pair of swimmers Macalester can build its program around. Piorier posted Macalester-best seasonal times in all six freestyle events and closed out the winter season by placing seventh in the MIAC in the 100-yard freestyle and ninth in the 500-yard freestyle. Woodward established school records in the two backstroke events and accounted for Mac's best conference finish when she placed sixth in the 100-yard backstroke with a 1:03.44 mark.

• Track and field

The indoor track and field season went well for the both the Macalester men and women, setting the stage for a productive outdoor campaign this spring. Justin Simon (senior, Claremont, Calif.) enjoyed an outstanding indoor season and placed second at the conference championships in both the 5,000-meter run and the two-mile run. Bob Elsinger (junior, Guttenberg, Iowa) took fifth in the conference in the 800-meter run and Jasper Simon (senior, Claremont, Calif.) was sixth in the two-mile run.

The top performances for the women's team at the MIAC indoor championships were registered by Martha Sarpong (junior, Juaso, Ghana), fourth in the triple jump; Alexis Phillips (sophomore, Orange, N.J.), fifth in the 55-meter dash; and Melinda Goodwin (first-year, Phoenix, Ariz.), sixth in the 55-meter hurdles. — Andy Johnson



GREG HELGESON

Macalester comes out a winner with renovated gym

Renovation of Macalester's upstairs gym, built in 1927, gives the college an intimate arena for volleyball and men's and women's basketball. Improvements include a refinished wood floor, a thorough painting, a new sound and scoreboard system, better lighting, new bleachers and a concession stand that is also

accessible for events at the swimming pool. Rollie DeLapp '43 of Bloomington, Minn., who played basketball for Macalester from 1939 to 1943, told the Minneapolis *Star Tribune*: "It looks beautiful, and the lighting is so good; when I was there, it was like playing by candlelight."



Straight ahead

Cochran Lounge was the site of the Senior Dinner Dance in March. These members of the Class of '96 include (from left): Noah Cole (Thetford, Vt.), Rob Fortier (Lewiston, Maine), Lilibelle Austriaco (Bangkok, Thailand), Annelisa Carlson (Edina, Minn.), Daniella Hocking (Bismarck, N.D.), Matt Lambert (Cambridge, Mass.), Erin Ferguson (San Diego, Calif.) and Rajiv Mareachealee (Quatre Bornes, Mauritius).

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